

BUSINESS & MANAGEMENT Program

Degree Based
www.studyintaiwan.org



Foundation for International Cooperation in Higher Education of Taiwan (FICHET)

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Getting to know Taiwan

Welcome to our friendly island paradise

Taiwan is a modern, free, and democratic society where people are hardworking, fun-loving, educated and friendly. Whatever your field of interest, we think you will find studying in Taiwan richly rewarding. We welcome you and hope you enjoy learning and adventure in Taiwan.



NORTH

- 1 Taipei
- 2 Keelung
- 3 Taoyuan
- 4 Hsinchu
- 5 Yilan

SOUTH

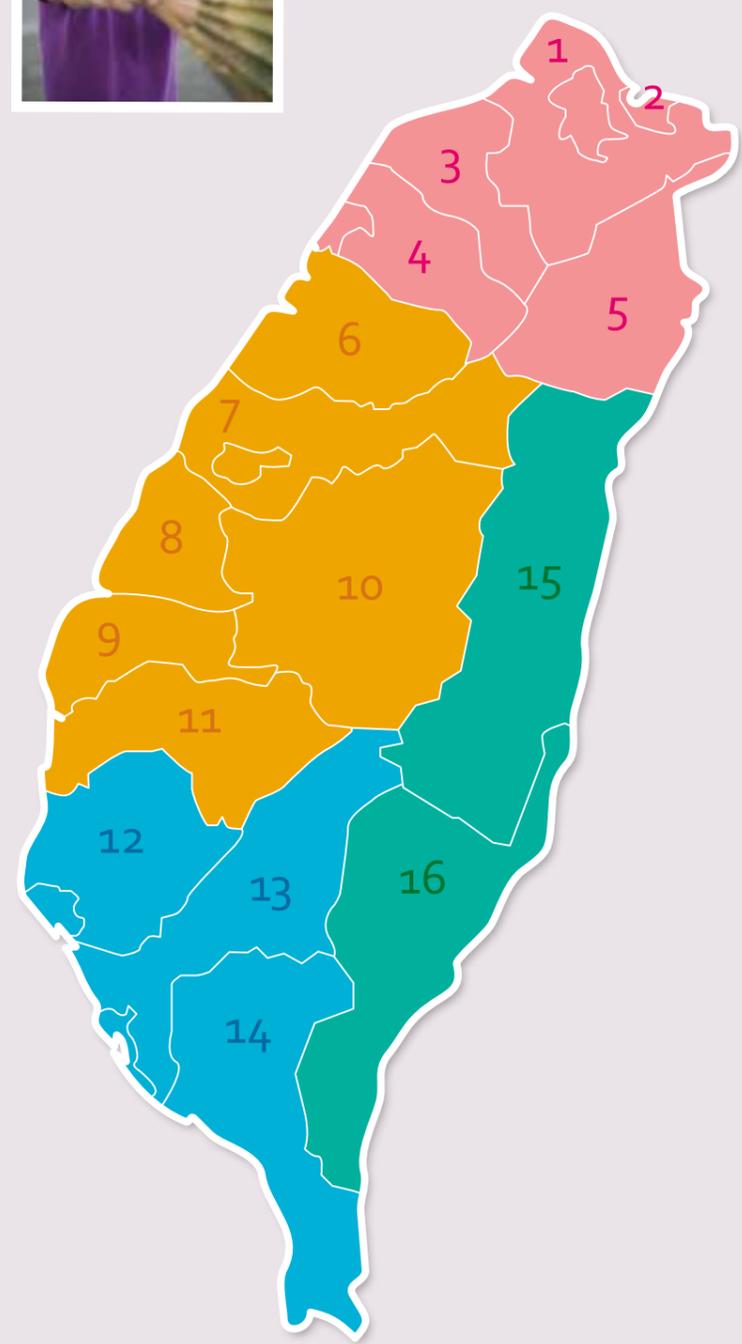
- 12 Tainan
- 13 Kaohsiung
- 14 Pingtung

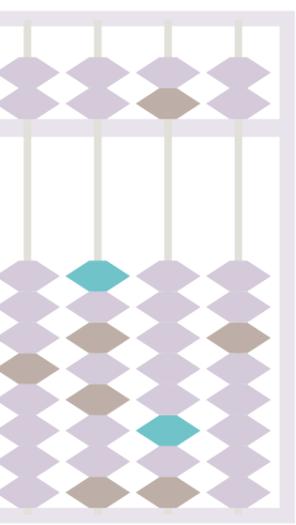
MIDDLE

- 6 Miaoli
- 7 Taichung
- 8 Changhua
- 9 Yunlin
- 10 Nantou
- 11 Chayi

EAST

- 15 Hualien
- 16 Taitung





Many Business & Management Programs offered in Taiwan have outstanding academic reputations. Several Colleges of Commerce & Management, such as those at Fu Jen Catholic University, National Chengchi University, National Chiao Tung University, and National Sun Yat-sen University, have been accredited by the globally famous accreditation institution, AACSB. In addition to MBA/IMBA/GMBA programs, there are a variety of Business & Management Programs from which to choose!

Outstanding MBA & Business & Management Programs

“Business & Management”

Study in Taiwan



A Global View Integrated with an Asian Perspective

The main objective of the most Business & Management Programs in Taiwan is to provide students with the theoretical and empirical knowledge essential for success in business and management and to bring them up-to-date with global trends in this field. These programs integrate academic studies with numerous case studies of local and Asian business models. Students will become familiar with both global and Asian perspectives and gain an understanding about the business cultures in Asia.

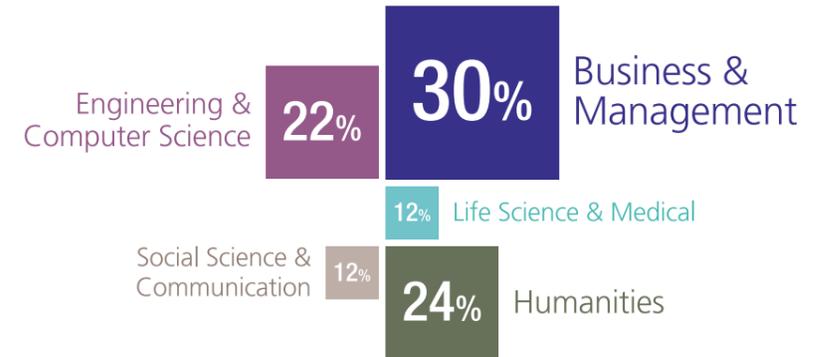
A Gateway to the Asia Business Community

Students enrolled in Business & Management Program in Taiwan have ample opportunities to interact with members of the Asian business community through relevant courses, research, and internships. Furthermore, many colleges have cooperative ties with business in Taiwan and China. These connections provide students with opportunities to learn a great deal about individual enterprises and contribute to the overall development and education of students.



The Ranking of Academic Subjects

Chosen by International Students in Taiwan (2011)



The Ministry of Education has established "The Taiwan Scholarship Program" to encourage promising students from foreign countries to learn Chinese, and pursue undergraduate and graduate studies in Taiwan.



Easy to Reach,
A Great Place to Travel

Taiwan is served by a large number of international airlines and is easily reached from many countries in the world. Domestic airlines, bullet trains (high speed trains), and regional and city bus and train systems provide excellent transportation within Taiwan. International students will be amazed by Taiwan's world-class museums, stunning temples, precipitous gorges, forest-clad mountains and tropical seas.



English Taught Programs

All English, Higher quality,
no Chinese barrier

All Programs were reviewed by Higher Education Evaluation and Accreditation Council of Taiwan (HEEACT) in June, 2011, and recommended by the committee members.

- MBA/EMBA/IMBA
- Business
- Management

English Taught Programs

All English, Higher quality, no Chinese barrier

All Programs were reviewed by Higher Education Evaluation and Accreditation Council of Taiwan (HEEACT) in June, 2011, and recommended by the committee members.

Chinese Culture University Taipei

G Introduction to International Master's Program in International Business Administration (IMBA)

The IMBA program for international students at Chinese Culture University (CCU), which can be described as one of the most beautiful campus in Taipei, Taiwan, was established in 2010 to cultivate excellent managers and leaders for the global organization as well as promising researchers for academic institutes in the field. This master program provides the chances to make progress both in practical and theoretical skills and knowledge and broaden global visions for at-work international business managers. The educational goal is to guide students to become independent, enthusiastic, well communicated, and global minded. Such a goal can be reached by travelling abroad to study a sister universities in the United States, Japan, Britain, and Europe, while students are in school. In this Master program, we are committed to excellence in teaching and learning so there are a great number of faculty members in this master program holding an advanced degree from abroad and engaging in the most recent developments in business and information technology research and practice. They are eager to bring to the class real-world experience and the latest research in a range of management topics, from accounting to strategic management.

For encouraging international students with highly potentials, CCU grants scholarship for those who are admitted into this program. This scholarship represents a significant investment to their education, providing two-year tuition and fees waived. In addition, students will be entitled a monthly stipend of NTD 7,000 based on a 45 hours per month Teaching Assistant (TA) service. Moreover, traditional Chinese language and courses with a number of levels are provided for free by Chinese Culture University to extend the learning experience for all international students coming around the world. Students will be able to build on their language skills through an instructional component of Chinese and Taiwanese Culture.

Apply Now | <http://www.pccu.edu.tw/intl/page/english/english07.htm>

National Taiwan University of Science and Technology Taipei

G Department of Business Administration, PHD Program

We are committed to creating innovative programs for our students. The PHD program at the Business Administration Department at Taiwan Tech offers many courses taught in the English language, which covers strategic management, marketing, and human resource fields. All of the 17 faculty members come from top international business schools with different teaching focus, such as economics of strategy, game theory, international human resource management, the theory of organization, branding, consumer behavior, word-of-mouth marketing, and so on. In addition, we have a few adjunct professors from abroad to help with summer teaching, which offer a variety of courses for the students. Research-wise, we are striving for international excellence. Each faculty member has his/her own research speciality and we encourage multi-disciplinary research within and across different subject areas. Good research needs not only academic theory but also support from real-world businesses. The Department is very well connected with businesses in Taiwan and China. The campus, conveniently located in downtown Taipei, the political and economic center of Taiwan, allows us a great access to many companies and their resources while conducting field research. All in all, the PHD program of the Business Administration Department is a good place for those who intend to become a business scholar for the next generation. We cordially welcome you.

Apply Now | <http://www.admission-e.ntust.edu.tw/front/bin/ptlist,3.phtml>

G Department of Industrial Management, Master Program

Program Objective
 The Department of Industrial Management (IM) is one of the earliest departments established at NTUST. It has been running for more than 36 years. The goals of this program are to teach the students about applied science and technology as well as to conduct researches regarding Industrial Engineering and Management, to train the students managerial matters required for enterprise development and become the person in charge on it in the future. The distinctive feature of this program is its commitment to satisfy the needs of enterprise efficiency, information integration, business innovation and globalization. The courses offered cover business strategies and operations techniques for manufacturing and service industries.

Program Scale
 The IM department offers comprehensive programs for students, including bachelor, master and PHD programs. The IM department started to recruit students for its master degree program in 1979. About 100 students are currently enrolled in the program. The official language of international programs is English.

Program Requirement
 The minimum required credit is 36 units. The Master student must choose at least 8 core courses offered by the Department of Industrial Management. Among the 8 courses, at least 4 courses must be in the same concentration. Seminar on Industrial Management (1) and Seminar on Industrial Management (2) with 0 credit must be taken during the first year of study program. A Master degree is granted only after successfully defending a Master thesis.

- Laboratories:**
- 1 Production Scheduling Technology and Operations Management
 - 2 Warranty and Reliability Network Reliability & Service Science
 - 3 Productivity and Lean Management Quality Management
 - 4 Nonlinear Numerical Optimization Global Logistics and Supply Chain Management
 - 5 Decision Science Accident Analysis and Human Error
 - 6 Ergonomic and Design Information Technology Application & Integration
 - 7 E-Business Management and Information
 - 8 Intelligent Systems Engineering

Apply Now | <http://www.admission-e.ntust.edu.tw/front/bin/ptlist,3.phtml>

G Department of Industrial Management, PHD Program

Program Objective
 The Department of Industrial Management (IM) is one of the earliest departments established at NTUST. It has been running for more than 36 years. The IM department offers comprehensive programs for students, including bachelor, master and PHD programs. The department's doctoral program began in 1983 with concentrations in production & operations management, operations research, human factors engineering, and information technology. This program aims to train scholars who can raise the standard of research and teaching of higher education.

Program Scale
 The current enrollment is about 60 students. The official language of international programs is English.

Program Requirement
 Thirty credit hours and a PHD dissertation are required to complete this program. At least four of the following core courses must be taken: Applied Probability Models, Experimental Design, Production Management System, Mathematical Programming, Psychological Foundations in H. F. Engineering, Physiological Foundations in H. F. Engineering, Project Management, Quality Control System, Supply Chain Management.

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G Master Program

Introduction
 The MBA Program was established in spring, 2006 and is committed to provide a leading-edge graduate business education to train students with professional business skills and global visions. The program draws on the specific strengths of each of the departments and graduate institutes from the School of Management to deliver a tailor-made international curriculum and seeks to foster excellence and innovation through a culturally diverse learning environment. Core courses are offered in English. However, students with Chinese proficiency are welcomed to take courses across departments in School of Management.
 Our Mission: Being Great, From Asia to the World

Great Profession
 As of 2011, School of Management at NTUST has 67 full-time faculties (27 professors, 18 associate professors, and 22 assistant professors) with specialties in industrial management, information management, finance, marketing, business strategy, human resource management, and technology management. They received their PHD degree from highly recognized universities around the world, including Taiwan, USA, UK, Japan, Australia, Germany, and Netherlands. In addition to their daily activities of teaching and supervising students research, they have been very active in running research project, participating in international conference and professional associations. They also provide consultations to governments and corporations.

Great Practice
 In MBA program, we also recruit experts with strong experiences from industry to teach business cases and practices. In order to bridge the gap between theory and practice, all students are required to take overseas entrepreneurship internship organized by their individual advisors. The internship is designed to equip our NTUST MBA students with hand-on global experience.

Great Perspective
 To better prepare our students for global challenges, the MBA program develops faculty ties with foreign universities, increases the international contents of our programs, and improves our international visibility to ensure a steady flow of high-quality applicants to our MBA program.

Degree Requirement
 Students are required to complete 50 credits as part of the requirement for MBA degree. Among the 50 credits, 35 credits should be taken from courses provided by MBA program (including a minimum of one credit internship) Under the supervision of the advisors, all students need to complete a master thesis, in the end of the study.

Overseas Business Internship
 In order to develop the international perspective and entrepreneurship management capabilities, the program is designed to incorporate several overseas company visits and internships, with a strong emphasis on real-world, hands-on experience.

Scholarship
 Among the admitted international students, the selected ones will be offered NTUST scholarship. For the first year, Master's program students can be offered NT\$10,000 per month for 12 months. All international students can also apply for the Taiwan Scholarship offered by the government. However, those who had already received financial aid from

other sources including Taiwan Scholarship are not eligible for NTUST scholarship award.

- Semester Period**
 NTUST runs 2 semesters in each academic year. Fall semester is from September to January of the following year, while spring semester is scheduled from February to June. MBA is a two-year program. Courses typically meet during the day, and most of courses are held on weekdays.
- Language**
 - The official language for foreign students is English.
 - Free Mandarin-Chinese language courses are available.

Apply Now | <http://www.admission-e.ntust.edu.tw/front/bin/ptlist,3.phtml>

Shih Chien University Taipei

G The Brief Introduction of IMBA & IBA Programs ●

Established in 1958, Shih Chien University is located in Taipei City and is the most unique and historical private university in Taiwan. The Department of Business Administration of Shih Chien University's College of Management has five educational programs, including BA, IBA, MBA, IMBA & EMBA. The Department of Business Administration is the largest department in the school with over nine hundred students studying in day school, night school, and EMBA programs. The department often collaborates with our fifteen sister schools around the global by exchanging students, professors, and academics. Thus, the department is also the most internationalized department in the school. Since the establishment of the department in 1980, our outstanding alumni have suffused the society and around the world.

The Master of International Business Administration Division (IMBA) that is established by the Department of Business Administration in 2009 and the Bachelor of International Business Administration Division (IBA) which started to enroll new students in 2011 are all given lessons in English. With the teaching goal of "The Gate Way to Asia, Short-Cut to the Greater China, Connect to the World, Study abroad for Double Degrees without Extra Tuition Payment," we attract many domestic and international students. Presently, our international students are mainly from Europe and America, with students from other countries as secondary. Every academic year the two programs offer eight students with full scholarships and enterprise scholarships so international students would have no troubles studying in Taiwan. The foreign professors in the department are from Germany, American, and Australia. They have superb English teaching ability, and they are also the most crucial element of the internationalized learning environment provided by the department.

The module plans of the IMBA programs are International Financial Economy Module and International Marketing Management Module; the module plans of IBA programs are International Business Management Module, International Financial Economy Module, and International Marketing Management Module. The module plans have full-time secretaries and tutors to assist international students with tasks of their studies and daily lives. In addition, Taiwanese students are arranged as study partners to assist foreign students to adapt to the life in Taiwan. The programs have specialized classrooms and social space with electronic lectern and computers to provide help for students to study and conduct researches.

Apply Now | <http://english.usc.edu.tw/admission.html>

Tamkang University Taipei

G Department of International Business ●

In 2003, the Department of International Business at the Tamsui Campus, Tamkang University, launched a four year, exclusively English-based lecturing program as part of the university's policy of promoting globalization in education. The program provides undergraduate students with theoretical, practical, and specialized knowledge in the field of international economics and international business.

After a thorough evaluation and a consequent series of improvements, the program was extended to accept foreign bachelor's students starting from 2006. Now, foreign students join local students in a friendly and multicultural learning environment. More than 65 foreign students from 23 nations are currently enrolled in this pioneering degree program. And in the coming year, the department will accept 20 new foreign students, bringing foreign student enrollment to over 80. As added incentive to take part in the degree program, scholarships are offered by the Office of International and Cross-Strait Affairs to those who display outstanding academic performance.

Courses offered cover all those that are required to become a specialist for working in international business. The courses are taught by full time professors and industry experts. Faculty members possess PHD qualifications in international economics, international business, or international trade laws. The department has also established affiliations with local companies to offer foreign students practical training opportunities to enhance their learning.

The Tamsui campus provides a variety of extracurricular activities organized by student groups, as well as leading edge facilities, such as a world class library, gymnasium, and art center. Students may choose to join a student association and work with fellow students to achieve mutual goals or hone their skills in an area in which they are interested. Moreover, the Office of International and Cross-Strait Affairs holds numerous Chinese festival celebrations throughout the year, allowing foreign students to experience the local culture.

Apply Now | <http://foreign.tku.edu.tw/TKUEnglish/Admissions.asp>

Ming Chuan University Taoyuan

G Department of Business Administration (IMBA Program) ●

IMBA program emphasizes on developing students' management technical competencies, teamwork competencies, and conceptual application competencies. Enhancing professionalism, upgrading research capability, fostering teamwork, and developing global perspectives are 4 objectives that our program intends to reach. The required and elective courses of IMBA program are designed to help students become management professionals with theoretical and practical capabilities, teamwork and global perspectives. The required courses include Management Theory, Human Resource Management, Financial Accounting, Marketing Management, Financial Management, and Research Methods, which train students' fundamental business and management capability. Students are required to take Business Chinese and Management Practice to well know the current status of economics and enterprise in Taiwan. Selective courses we offer, like Statistics Methods & Data Analysis, Consumer Behavior, Strategic Marketing, Production and Operations Management, E-Business, Investment Management, Managerial Economics, Organizational Behavior, and Strategic Management, allow students to focus on one major field based on their own interests. Not only providing premium management education, we also assist students in adapting to new environment to overcome problems causing from culture shocks. Our students come from countries all over the world, the U.S., France, Australia, Russia, Korea, Latvia, Indonesia, Mongolia, Philippines, India, Vietnam, and St. Vincent. IMBA students have cultural interaction with their classmates and also share the different life experiences with Taiwan MBA students. The number of our full-time faculty is more than 30 and we have 7 teachers from other Department to support the teaching. The average teaching hours per week for each teacher is 9.55h (2010 fall semester) and 9.07h (2011 spring semester). All teachers have quality teaching and are well-educated with superior research performance in publishing journals in SSCI and SCI. Their professional backgrounds help to develop students' independent thinking, academic ethics and global views. After receiving the accreditation of MSCHE (Middle States Commission on Higher Education), Ming Chuan is the first American University in Asia. With quality course planning, teaching ability, and educational hardware and software, students enjoy the learning experience in Ming Chuan and all miss the colorful life in Taiwan.

Apply Now | http://www1.mcu.edu.tw/Apps/SB/SB_Site.aspx?PageID=33

G International Business and Management Program

In 2010, Ming Chuan University had 610 international students from 73 countries. We were accredited by the Middle States Commission on Higher Education in November, 2010, becoming the first U.S.-accredited university in Asia. Notably, the International College at MCU is the first English-taught college in Taiwan. Meanwhile, the International Education Committee was established and a top-down strategy was adopted to integrate the university resources so as to reach the goal of internationalization of education. Furthermore, Campus English Day was initiated in all administrative units every Friday. We established International Business and Management Program in 2006 with the goals to help students in developing expertise in business disciplines, to strive for excellence in learning and teaching, and to support students to develop global views. The professional courses are designed based on International College and program missions and goals. To ensure curriculum quality, we also invite industry, government and academia representatives and outstanding alumni to be our curriculum advisory committee members and hold a curriculum review meeting every semester. We adopt midterm and final examination assessment to evaluate students' learning outcomes and conduct teaching evaluations at the end of every semester. Moreover, faculty members are well-experienced in teaching and most have earned their degrees from overseas institutions. Meanwhile, students may adapt to campus life quickly, supported by the academic and life counseling systems.

Apply Now | http://www1.mcu.edu.tw/Apps/SB/SB_Site.aspx?PageID=33

G International Trade and Management Program

Ming Chuan University is the first and only university in Asia, accredited by the Middle States Commission on Higher Education in the United States of America in 2010. It is the first American university in Asia, and first institution to establish "International College" in Taiwan, offering completely English-taught degree programs. The undergraduate program of International Trade and Management (ITM Program) under International College at Ming Chuan University was established to train and nurture managerial professionals with a global view and in-depth knowledge of international trade and economics through an all-English learning environment. In addition, ITM Program cooperated with International Cooperation and Development Fund and carried out "International Higher Education Scholarship Programs" with aim to assist international human resource development in Taiwan's allied and friendly nations since 2008. The program provides an international and multicultural learning environment by having international students from more than 21 countries on 5 continents. This is also strengthened by the guidance they receive from a faculty base comprised of 18 professionals and experts, among whom 17 hold doctoral degrees. The ITM course curriculum requires a minimum of 128 credits, composed of 99 credits of required courses and 29 credits of elective courses. The curriculum of this program includes fundamental business courses (e.g., Accounting, Economics), core professional courses (International Trade, Management, International Financial Management, and Organization & Strategy), and practice-oriented courses (Practice in International Trade). In addition to the abovementioned courses, all ITM graduates must complete a Graduate Project Thesis to enhance their writing proficiency and research abilities. ITM Program also provides the internship program and offers students opportunities to interact with real-world business.

Apply Now | http://www1.mcu.edu.tw/Apps/SB/SB_Site.aspx?PageID=33

Yuan Ze University Taoyuan

G English Bachelor of Business Administration (EBBA) / College of Management

Transform students into specialists in the field of international finance or global business management and those equipped with excellent business English communication competency. Key features of English BBA:

Apply Now | <http://oia.yzu.edu.tw/application/>

National Tsing Hua University Hsinchu

G International MBA

- **Learning Goals**
International MBA is a two-year fulltime MBA program. Our goal is to train business administrators with global perspectives and an understanding of the value of corporate ethics. Through internships and company visits, students can put the knowledge learned from class into practice. Graduates of the IMBA program will have:
Functional Knowledge in accounting, finance, marketing, technology management and information system that can be applied from a management perspective to address cross disciplinary issues.
 - 1 Quantitative skills that can be used to understand, analyze and use data to make business decisions.
 - 2 Teamwork, leadership, and communication skills that will enable students to effectively work with others in making group decisions.
 - 3 Multicultural and diversity management skills that will be able to effectively make business decision in the globalization environment.
 - 4 An understanding of ethical standard that can be used to evaluate ethical issues and situations to make business decisions.

- **Curriculum**
IMBA students require four semesters (but no more than eight semesters) of full-time registration. A minimum of 16 courses (48 credits) and master thesis (4 credits) are required for graduation from the IMBA program.

- **Core Courses**
All IMBA students receive a fundamental training in the basic tools and concepts for management in the first year. A core curriculum provides the student with the background for the advanced study in professional fields. The core curriculum in the first year MBA program consists of 10 courses (30 credits) in fundamental areas, including accounting, management and organizations, marketing, finance, managerial economics, operations management. The ten core courses required for graduation are:
 - 1 Accounting for Management
 - 2 Economics for Management I & II
 - 3 Statistics
 - 4 Financial Management
 - 5 Marketing Management
 - 6 Globalization Management
 - 7 Organizational Behavior
 - 8 Management Information System
 - 9 Corporate Law

- For more information of application, please refer to IMBA website <http://imba.nthu.edu.tw/>

Apply Now | <http://oia.nthu.edu.tw/cont.php?id=91&m=m26&mm=mm41&tc=5&lang=en>

Feng Chia University Taichung

G Bachelor's Program of International Business Administration

The Bachelor's Program of International Business Administration (BIBA) of Feng Chia University was established to cultivate professionals in international business practice. With the core courses conducted in English and the curriculum planning integrated with those of overseas business schools, we aim to equip students with professional knowledge of international business management, along with the abilities to rationally analyze data from a cross-cultural perspective, to communicate effectively in a foreign language, to do systematical thinking, and to search and integrate information efficiently.

The program also promotes international academic exchange and training to improve students' English skills. One of the features of the program is that senior students are required to study abroad for one year. The credits they earn from the foreign institution can be recognized as valid transfer credits. In addition, to help with the mobility and to reduce students' financial burden, students with admirable grades may apply for scholarships offered by the University.

Besides the training of English skills, graduates from the program will be well trained for jobs in domestic or international enterprises as the curriculum emphasizes the comprehension of trade, marketing, insurance and finance. With the foundation of the professional knowledge, students have more options for further studies in graduate programs.

International students may apply for Feng Chia International Student Scholarship while applying for admission. The scholarship is granted to applicants who have had satisfactory academic performance. Moreover, assistance is provided on a bilingual basis for their admission application, registration, course selection, housing arrangements, and even difficulties of learning. Chinese courses are also available for their coping with life in Taiwan.

Apply Now | <http://www.admission.fcu.edu.tw/wSite/mp?mp=218102>

G International Master of Business Administration (IMBA) Program

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Global Reach, Local Touch
 The International Master of Business Administration (IMBA) Program is an MBA degree with an international focus. The degree program provides invaluable training to students who look beyond conventional education boundaries and for those who are eager to develop intellectual agility and global mindset that will be needed to thrive in today's global business environment. Besides the cutting edge purpose and substance, the program aims to help students develop practical business skills and become the kind of managers that business firms will strive to recruit in the coming years.

Students in the IMBA Program are given the opportunity to strengthen foreign language skills (English and Chinese) and expand cultural understanding through the exchange of knowledge and skills. The IMBA Program is tailored to assist students in deepening and advancing their knowledge of business and management, even if they do not have a conventional business background. The Program is open to graduates of business, science, foreign languages, liberal arts, and other bachelor's degree holders. Five modules are offered to enable students to develop their competitiveness in the job market, including (1) Marketing, (2) Finance, (3) Technology, (4) Strategy and (5) Asia / International-Business. The modules take into account current trends in management education and are delivered through a diverse mix of international and local lecturers.

International students may apply for Feng Chia International Student Scholarship while applying for admission. To enhance their performance at the IMBA Program, local students are assigned to help international students to adapt to life in Taiwan.

The Program is all you need to launch a career in the global business environment.

Apply Now | <http://www.admission.fcu.edu.tw/wSite/mp?mp=218102>

National Cheng Kung University Tainan

G Institute of International Management (IIMBA)

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In response to the trend towards internationalism, the Institute of International Management (IIMBA) at National Cheng-Kung University was established as a Master's degree program in 2003. In 2007, The IIMBA expanded to include a Doctoral program. Now, it has become the largest international program in Taiwan with 153 international students from 33 different countries. The IIMBA is known to provide a venue for multicultural interaction and enrichment which consequently fosters cross-cultural understanding and co-operation. The IIMBA boasts of faculty all with PhD degrees from notable universities in the USA, Europe and Japan. Its eclectic blend of faculty, academicians, researchers, and professionals from around the globe gives IIMBA a wealth of managerial expertise as well as an extensive network of contacts instrumental in getting live student projects and industry inputs. Besides full-time professors, our Institute recruits experienced professors from other departments as supporting professors, and invites outstanding overseas scholars to act as visiting professors. The College of Management of NCKU has been fully supportive to the IIMBA program in every way and actively engaging in academic affiliates and cooperation with prestigious international institutions to meet the challenges of the future. Activities such as international conferences, formal exchange programs and short-term visits to and from foreign countries by both students and faculty members are conducted. In addition, we always strive to continually establish integrated frameworks aiming to bridge the College and international corporations or institutions. Through this framework, students are expected to benefit from learning the real-world business and management problems as well as being granted opportunities to research, practice, and exchange knowledge with experiences of various business sectors. To facilitate the balance between theoretical and practical learning, our curriculum emphasizes student participation in case study, lectures and discussions, research projects, and completion of final thesis. Essentially, the program enables students to accustom themselves with practicing business leadership and theories coupled with management from a global perspective. All of these requirements are meant to promote individual discipline and group cohesiveness, with each working member ultimately capable of surpassing expectations and the throes of academic pressure.

Apply Now | <http://admissions.oia.ncku.edu.tw/>

Southern Taiwan University Tainan

G Global Master of Business Administration (GMBA) program

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Southern Taiwan University (STUT) is a competitive international university dedicated to providing students a well-rounded education in both the humanities and technology. Holding internationalization as the primary educational goal, STUT has been proactively dedicated to equipping students with a global perspective and keeping pace with the trend of globalization.

To fulfill this mission, the Global Master of Business Administration (GMBA) program emphasizes the nurturing of professionals for today's globalized business enterprises. All the courses are conducted in English. The main goals are:

- To hone the global communication skills of our diverse student body.
- To impart a wide-range of innovations in knowledge management and business for critical analysis and decision-making.
- To create an environment that cultivates leadership and ethics.

In keeping pace with the ever changing environment of global management and business, our courses incorporate the most current knowledge and practices implemented in today's marketplace. Critical analysis of case studies on multinational and cross-cultural organizations stress the importance of their role in 21st century management. In addition, to enhance their communicative competency, students have the opportunity to study Chinese, English, or Japanese.

One of the more interesting aspects of the GMBA program comes from the multicultural diversity of students who come to study. Together, their friendships and interaction enhance the experience of the classroom mirroring the activities found in the global business environment.

The nearly 200 GMBA alumni have gone on to enjoy careers at home and abroad. Many are recruited by overseas enterprises as managers and supervisors. Others have continued their education by pursuing doctoral degrees and becoming professors; completing the circle of knowledge began at Southern Taiwan University.

Apply Now | <http://portal.stut.edu.tw/intstudweb/>

I-Shou University Kaohsiung

G Department of International Business Administration

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Overview
 The Department of International Business Administration (IBA) provides elaborate designed curriculums to train students as future business managers who will have strong international competitiveness. Our qualified instructors from various countries and cultures tutor students in a full English teaching / learning environment focusing on core and fundamental business courses as well as advanced professional knowledge, communication skills and a global mindset that are very important to international business management. To establish an international like atmosphere, IBA department not only recruits foreign teachers but also students from countries other than Taiwan, such as France, Haiti, India, Malaysia, Mongolia, United States, and Vietnam. The ratio of international student increasing from 5% to 19% within recent three years is one of evidences demonstrating significant progress of internationalization in IBA department. Students sit in various class lectures, discuss class topics with classmates and professors, and even chat with roommates in dormitories by a unique common language – English only. We believe that students immersing in such internationalized environment for four years will learn and be familiar with diverse deliberating modes from different cultures other than business knowledge from textbooks.

Course Design
 According to curriculum maps, students of IBA department will finish most elementary courses related to business and management in their freshman and sophomore years. Then students start to select more professional courses concentrating on specific business / management branches such as Global Logistics and Operations Management (GLOM) and Human Resource and Organizational Development (HROD) in junior and senior years. The typical business/management branches GLOM and HROD in IBA curriculum maps are changeable and adjusted by faculty along with the trend of international business development. The most attracting characteristic of our program is that IBA students are required to study abroad in junior or senior year and in any one of ISU's 146 affiliated institutes from 19 countries in Asia, Europe or America. We insist that the most effective international business training is not only put students in a simulated global surroundings but also a real international space.

Career Opportunities
 Graduates of the IBA program will be able to enter the global business world or continue pursuit of advanced academic degrees.

Apply Now | http://www.isu.edu.tw/upload/031/10/international/intern_index.htm

G Department of International Finance ●

- Overview**
 The Department of International Finance began in 2009 fall, at a time when the I-Shou University began to move toward comprehensive internationalization and develop future business leaders for the 21st century. The International Finance Department is situated in a new building typified the advanced facilities and handsome learning environment. The Department is a small-sized department but a close knit community. The relatively small size of the department allows for a high degree of individual attention and small class sizes which greatly facilitates meaningful learning and instruction. We own experienced and diversified-background faculty members who came from different countries. We believe that diversifying faculty will broaden students' perspectives that will bring positive impact on students. All of our faculty members are eager to share their knowledge to students and committed to giving students the education they deserve.
- Course Design**
 The International Finance Department offers a rigorous four-year degree program attempts to give students a well rounded education in financial theory and practice. In the first two years, students take basic modules that provide basic management knowledge, computer literacy, and financial courses. In the last two years, courses cover the most important spheres: financial management, investment, and financial organization. Additionally, we encourage students to study abroad at least for a summer before graduating.
- Career Opportunities**
 Our four year program is designed to provide our graduates with the necessary modeling and technical skills necessary to launch successful careers in the finance industry. Depending on your career interests, you can pursue a position as a financial analyst in a corporation, financial institution, investment firm, financial services, insurance and real estate.

Apply Now | http://www.isu.edu.tw/upload/031/10/international/intern_index.htm

National Kaohsiung First University of Science and Technology Kaohsiung

G International Master of Business Administration (IMBA) ●

Established in 2007, International Master of Business Administration (IMBA) at National Kaohsiung First University of Science and Technology (NKFUST) is a full-time educational program implemented completely in English. The courses offered in IMBA program are lectured by diversified background of instructors through the integration of College of Management in NKFUST, Taiwan. To obtain the degree of IMBA, students are required to complete 42 credits, including 6 credits of thesis and another 36 credits of required and elective courses. Moreover, the thesis is required written in English and oral defended in English as well. It is worth noting that the IMBA program at NKFUST is unique in terms of its small class size. In addition to twelve local students recruited every year, no more than ten international students are admitted to join the IMBA program annually. With the small size of the IMBA class, students have the advantage of gaining more opportunity than other students to interact with their professors and academic advisors for courses and thesis discussions, knowledge transmission, experience sharing, and even practical training. The IMBA program has good connections worldwide, and this leads to the opportunity for IMBA students to gain their second master degree from our sister universities oversea, such as the degree of MBA offered by University of Wisconsin at La Crosse, by joining the Dual-Degree International Study Program. Similarly, IMBA students can gain international experiences with other alternatives such as joining the exchange programs with FH JOANNEUM University of Applied Sciences at Kapfenberg, Austria, ours oversea sister university. Ultimately, emphasis is placed on empirical problem-solving and international perspectives. Based on the perceptions and experiences from our IMBA aluminums, the IMBA at NKFUST is marching on the path of educating students to be (I) intelligent, (M) multinational, (B) brave, and (A) ambitious symbolizing the goal of managed education in IMBA at NKFUST. The new interpretation of IMBA is how our aluminums feel after their graduations from the IMBA program at NKFUST. Their reflections can be your trustworthy reference in choosing your graduate study. IMBA at NKFUST welcomes you.

Apply Now | http://www.ord.nkfust.edu.tw/international_student.htm

National Dong Hwa University Hualien

G Department of Business Administration (International Program) ●

Department of Business Administration (International Program) is dedicated to providing students with quality business education to facilitate career opportunities in business management. There are 19 full-time faculties with PHD degrees in the areas of business administration and management science in this department. Most faculties have overseas study or work experiences and every faculty is capable of teaching and communicating in English. Recently, a foreign visiting professor was invited to give lectures and supervise graduate students from 2011 to 2012. Besides the international program master degree, this department also has the undergraduate program in business administration, a master program in business administration, a master program in logistics management, a PHD program in business administration, and a PHD program in logistics management. Therefore, the selection of courses is flexible with a wide coverage of professional business knowledge and skills. The main objective of this program is to help students develop a set of core competencies that enhances their ability to analyze data and employ modern managerial tools in various fields, encompassing human resource and organizational management, business strategy, marketing, operations and decision science, and logistics management. This program offers a solid foundation and pragmatic managerial tools for an advanced study in contemporary management practices. A foreign student advisor and student assistants are provided to help students efficiently adapt into new study environments and social systems. In addition, there are plenty of opportunities of scholarship and assistantship provided to support the students' financial needs.

Apply Now | <http://www.iso.ndhu.edu.tw/bin/home.php?Lnag=zh-tw>

MBA/EMBA/IMBA

Aletheia University Taipei 

U G BBA and MBA Programs

Department of Business Administration, Aletheia University endeavors to develop knowledge and capability regarding business administration, global perspectives, and sense of ethics for students to become professional managers to the benefits of business organizations and society.

T: +886-2-26212121 ext. 6201/6202 | E: au.edu.ba@gmail.com | <http://bama.wwwts.au.edu.tw>

Fu Jen Catholic University Taipei 

G MBA Program in International Management

- 97% local students and 3% international students.
- Courses are practice-oriented with a global perspective, such as Business Elite Mentor, Cross-culture Management, A Dialogue between Industry and Academia-International Management, and International Field Trip.
- To foster problem solving skills, summer internship and a year long project rather than traditional master thesis are required.

T: +886-2-29052750 | E: 068781@mail.fju.edu.tw | <http://www.immba.fju.edu.tw>

G MBA Program of Global Entrepreneurial Management and Business Administration

- One-year dual degree program and two-year MBA program.
- 30% Local Students and 70% International Students.
- The one year program is cooperated with IQS (in Barcelona, Spain) and USF (in San Francisco, USA) with students studying in Spain, Taiwan and US for 4 months each. The focus of this program is on entrepreneurship development. A uniqueness of this program is to facilitate students in writing a business plan.
- For one-year program, we have different academic visits and trips during studying periods in the three countries aiming at expanding the spirit of entrepreneurship, and getting a better understanding of the real business world.
- Experiencing culture differences and team-work spirit.
- The two-year program is the part time program that focuses on practical connections with career field.
- To expend students' global views, this program invites professionals from different industry fields to deliver speeches and seminars. Academic visits to California are scheduled at a regular basis.

T: +886-2-29052701 | E: 083241@mail.fju.edu.tw | <http://www.gemba.fju.edu.tw/English.html>

National Chengchi University Taipei 

G I International MBA Program

- 50% Local Students and 50% International Students.
- 1/3 Faculty Invited from Abroad such as Purdue University, CEIBS and Fudan University, UCLA etc.; 1/3 Faculty from Business Community such as former Managing Director of Standard and Poor's, China, President of Telamon, USA; former VP of Human Resources, TSMC; 1/3 Faculty from CNCCU, 97% of CNCCU faculty obtained their Doctor Degree Worldwide.
- Special Concentration Management in Asia – a series courses designed under this concentration such as Confucianism and Leadership; Cross Border Strategic Alliances; Practical Business Project, etc.

T: +886-2-29393091 ext. 65406 | E: imba@nccu.edu.tw | <http://imba.nccu.edu.tw>

G MBA Program

- 85% Local Students and 15% International Students.
- 88% faculty obtained their Doctor Degree Worldwide.
- The MBA graduates are highly sought by either local or multinational firms. Each year, one-third to half of our MBA graduates are recruited by international corporations. The rests tend to work for local top 500 companies. Due to the excellent performance of graduates, our MBA program has consistently been ranked as number one in Taiwan by corporate recruiters and chief executive officer.

T: +886-2-29393091 ext. 87074 | E: ast023@nccu.edu.tw | <http://ba.nccu.edu.tw>

National Taipei University Taipei 

G Graduate School – MBA

- The curriculum is based on theoretical and practical development with the following 6 disciplines: General Management, Marketing and International Business, Organization and Human Resource Management, Financial Management, Management of information Science, Production and Operational Management.
- All graduate students have to complete at least 44 credits (excluding 6 credits of master thesis) to graduate.
- Programs open to international students: Autumn semester only. Application must be received by April 30th of every year.

T: +886-2-86741111 ext. 66556 | E: dba@mail.ntpu.edu.tw

National Taipei University of Technology Taipei 

G International Master Program in Business Administration (IMBA)

The unique design of our IMBA program is to equip students with business management skills supported by a global perspective. Combined with programs of research that span international border, our IMBA program prepares students to thrive in the global market.

T: +886-2-27712171 ext. 4548 | E: milka@ntut.edu.tw | <http://www.cmgt1.ntut.edu.tw/imba>

National Taiwan Normal University Taipei 

G MBA

- **Facilities and Resources**
 - .1 **Facilities:** Three research centers including the Interdisciplinary Research Center, and the Behavioral Research Center are committed to effectively integrating information technology and industrial knowledge into learning and research. PC and various equipments for research and experimental designs are located in the research centers.
 - .2 **Library collections:** The library collection presently includes books and bound periodicals available for teachers and students.
- **Teaching and Research**
 - .1 **Mission of the Institute**
 - a To integrate the teaching and research capabilities in management.
 - b To develop courses for knowledge-based economy including knowledge-based service industry, high-tech industry, and innovation industry.
 - c To educate students to be managerial professionals with international vision and critical analytical ability for marketing, finance, and strategy management to fulfill the needs of enterprises.
 - d To educate students to be high-level managers equipped with technological knowledge, global vision, and professional management training to meet the challenges of the new age.
 - .2 **Distinguishing features of the Institute**
 - a Designing courses to give students a solid training in the theory and practice of marketing, finance and management.
 - b Faculty with diversified research fields.
 - c Developing interdisciplinary research topics.
 - d Providing scholarship and grants for students
 - e Cultivating global management viewpoint and capability

T: +886-2-77343296 | E: shchuang@ntnu.edu.tw | <http://www.mba.ntnu.edu.tw/index.php>

National Taiwan University

Taipei

G Global MBA Program

- 51% Local Students and 49% International Students.
- 100% Taught in English.
- Faculty members have received their PHD degrees from top Universities around the world; they are internationally acclaimed experts for their research on current business issues. Some of their researches were published in Accounting Review, Journal of Accounting and Economics, Journal of Accounting and Research, and Management Information. Program courses are instructed by professors who are awarded with NTU and College of Management distinguished teaching awards.
- Two-year full-time program. It aims to prepare students to become future leaders in the global market. It is full of challenges for students to grow and develop into valued sought-after graduates. Our goal is to provide a solid practical foundation for young business minds on three dimensions: Entrepreneurship, Innovation, and Real-World Practices.

T: +886-2-33661030 | E: mba@management.ntu.edu.tw | <http://mba.ntu.edu.tw>

Tamkang University

Taipei

G MBA Program

- Tamkang University's MBA Program is offered jointly by the colleges of Business and Management. Almost all faculty members in these colleges possess PhD degrees, proficiency in English and extensive experience studying overseas.
- A key characteristic of Tamkang's MBA Program is its practical focus, which involves numerous internship programs and vast links with the business community.

T: +886-2-26252034 | E: tmb@OA.tku.edu.tw | http://www.ba.tku.edu.tw/en_index.php

Tatung University

Taipei

G MBA Program

- Most are Local Students.
- Most Faculty Members are from Tatung University and Half of Them Having Experience in Business Enterprises.
- Primary Research Areas: Marketing Research, Organizational Behavior, Motivation and Leadership, Management Strategy, Online E-commerce, Financial Management, and Operations Management.
- Major Courses: Managerial Economics, Managerial Accounting, Strategic Management, Marketing Research, Organizational Behavior, Human Resource Management, Operations Management, Financial Management, and Multivariate Analysis.

T: +886-2-21822928 ext. 6670 | E: mclien@ttu.edu.tw | <http://mba2.ttu.edu.tw/bin/home.php>

Tungnan University

Taipei

U G MBA Program

- 100% Local Students
- In order to strengthen and promote industrial development in the local vicinity, the department aims to give students a broad-minded and international perspective, and in the long run to help students be able to work in different areas. We offer theoretical and practical management related courses.
- The curriculum design and teaching subject matter of the department is set by the departmental objectives which includes two major pivots: management and business management in medium and small sized privately-run enterprises.
- In accordance with the developmental direction of the university, the main objective of our department is to nurture and foster the development of well-trained and high-quality managerial talents in northern Taiwan (Taipei, Tao Yuan, Xinzhu, and Miaoli).
- In coordination with the university, which is actively endeavoring to elevate its system of technological education, this department will promote cooperative interactions with local industry in order to facilitate developments in technological innovation, R&D and industrial enhancement.

T: +886-2-86625900 | E: ba-office@mail.tnu.edu.tw

Kainan University

Taoyuan

U G Department of Business and Entrepreneurial Management
Business Management Program / Entrepreneurial Management Program / Technology Management Program / MBA Program

- The Department of Business and Entrepreneurial Management was established in 2000. The department aims to cultivate successful, well-educated business-administrative professionals. The courses focus on not only a professional training in human resource, information, finance, marketing and production as well as educating students with practical and theoretical problem-solving competence in management, but also language and computer trainings. The four-year undergraduate program will prepare students for entry into management positions both in private companies and public institutions or continuing further study in graduate schools.
- The department's graduate program is designed to educate students with the advanced professionals in management and practice analysis and the contributions to the academic research. The program encompasses professional management in production, technology, service industries, and business strategies. By offering an integrated program and applying the latest skills in management and technology, the department produces professional executives with both local and international perspectives in management.

T: +886-3-3412500 ext. 3202 | E: ba@mail.knu.edu.tw | <http://ec.knu.edu.tw/BEM/>

Chung Hua University

Hsinchu

G International MBA Program

- Full-time two year MBA program leading to a master degree.
- All courses are offered in English. Students are blended of domestic and international and from various background.
- Geographical conveniently located next to the hi-tech science park, where is the home of the world most well-known advanced technology companies, and our campus is about 15 min away from the city center.
- Our faculties are experts in their specific research fields and are young and enthusiastic in teaching.
- Harvard case-study teaching styles are heavily employed, and brand new classrooms have been built for case study teaching.

T: +886-3-5186591 | E: imba@chu.edu.tw | <http://imba.chu.edu.tw>

National Tsing Hua University

Hsinchu 

G Executive MBA Program 

- 100% Local Students.
- Integration, industrial professionalism, innovation and internationalization are the key initiatives of the program.
- All members of the faculty received PHD degrees from world-renowned universities.

T: +886-3-5742447 | E: emba@my.nthu.edu.tw | <http://emba.nthu.edu.tw>

G MBA Program 

- 100% Local Students.
- Integration, industrial professionalism, innovation and internationalization are the key initiatives of the program.
- All members of the faculty received PHD degrees from world-renowned universities.

T: +886-3-5742253 | E: mba@my.nthu.edu.tw | <http://mba.nthu.edu.tw>

G MBA in Technology Management 

- 100% Local Students.
- This program strives for excellence in the education of technology management with special emphases on technology marketing, technology innovation and entrepreneurship.
- All members of the faculty received PHD degrees from world-renowned universities.

T: +886-3-5742948 | E: tm@my.nthu.edu.tw | <http://tm.nthu.edu.tw>

G I MBA in Service Science 

- 100% Local Students.
- The program seeks to integrate science, technology, and management to develop service science discipline.
- All members of the faculty received PHD degrees from world-renowned universities.

T: +886-3-5162116 | E: iss@my.nthu.edu.tw | <http://iss.nthu.edu.tw>

G MTL in Law for Science and Technology 

- 100% Local Students.
- Faculty members are renowned for both their dedicated teaching and research capabilities. Their expertise includes the following five areas: biotechnology (biomedicine) and law, environmental law, info-communications law, intellectual property law, and international and comparative law.
- All members of the faculty received PHD degrees from world-renowned universities.

T: +886-3-5742427 | E: lst@my.nthu.edu.tw | <http://lst.nthu.edu.tw>

G MBA in Quantitative Finance 

- 100% Local Students.
- This program aims at attracting students with good mathematical skills and training them to become Taiwan's high tech financial talents.
- All members of the faculty received PHD degrees from world-renowned universities.

T: +886-3-5620463 | E: qf@my.nthu.edu.tw | <http://qf.nthu.edu.tw>

Asia University

Taichung 

G I International MBA Program 

- 100% International Students.
- 2/3 Faculty obtained their Doctoral Degree from well-known universities in the U.S.; 1/3 Faculty from national universities in Taiwan. Over 95% of faculty hold an academic position of Assistant Professor or higher.
- Special Concentration Management in Asia – a series courses designed under this concentration such as International Management; Technology and Innovation Management, Enterprise Resource Planning, etc.

T: +886-4-23323456 ext. 5541 | E: mba@asia.edu.tw | <http://bo2.asia.edu.tw/01%20index%28English%29.html>

Feng Chia University

Taichung 

U Bachelor's Program of International Business Administration (English Program) 

- Study-abroad and a dual-degree program is an available option
- Study-abroad preparations for overseas study
- All core courses are delivered in English
- Study abroad credits are recognized as valid transfer credits
- Scholarships are offered to outstanding students (Top 30% of the class). Other students can apply for assistantship for studying abroad.

T: +886-4-24517250 ext. 4096 | E: biba@fcu.edu.tw | <http://www.biba.fcu.edu.tw>

G International Master of Business Administration (IMBA) 

- **International Learning Environment**
Over 90% courses are taught in English. Many of the students are Non-Taiwanese and they have the opportunity to carry out language exchanges with one another to learn about the different cultures and viewpoints.
- **Well-designed Curriculum**
The curriculum design was based on the global business trend and current academic development.
- **Modular Courses**
Five modules are offered: (a) Marketing; (b) Finance; (c) Technology; (d) Strategy and (e) Asia / International-Business. These modules allow students to develop a focus to increase their competitiveness in the job market.
- **Practical Courses**
Emphasis is placed on case study analysis. This is complemented with special lectures by business executives. Students will have the opportunity to participate in field trips to apply the theories learned in the classroom to real-life situations.
- **Interdisciplinary education**
The core curriculum emphasizes five major fields in business and management. Through case study and project management, students learn in a systematic, comprehensive and interdisciplinary manner.

T: +886-4-24517250 ext. 4292 | E: imba@fcu.edu.tw | <http://www.lmba.fcu.edu.tw>

National Chin Yi University of Technology

Taichung 

U G MBA/EMBA/Bachelor Program 

- Faculty members from industry and/or with PHD degree in business related fields account for 77%.
- International student enrollment increased annually.
- Students in the MBA program need to complete 47 credits in minimum, within 2 academic years: 17 credits are of core courses, and 30 credits selective.
- The Graduate program for executives (EMBA) was established in Fall, 2008. Students in the EMBA program need to complete 38 credits in minimum, within 2 academic years: 11 credits are of core courses, and 27 credits selective.
- Practical Internship offered to junior and senior students in undergraduate program.

T: +886-4-23924505 ext. 7716 | E: sheena@ncut.edu.tw

National Chung Hsing University

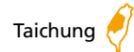


G EMBA

EMBA offers four concentrations: Business Administration, Finance, Marketing, and Accounting & Information Management. To coordinate the development and personnel training of the Central Taiwan Science Park, EMBA establishes "Business Management Group" in the Central Taiwan Science Park. In addition, to study the operations and experience of the Taiwanese businessmen in China and enhance the competitiveness and management abilities, EMBA also establishes "Cross-Strait Taiwanese Businessman Group" in Shanghai. Furthermore, EMBA founded "Business Leader Group" so as to transmit the successful experience of business management from Taiwan's small and medium enterprise. EMBA is operated in the model of degree program, designing and planning curriculum in the way of cross-departmental collaboration. In response to the structure of industry in central Taiwan and the feature of going to China for business, EMBA offers not only general business management but also courses closely related to management knowledge and skills of small and medium enterprise and cross-strait business. The curriculum includes theory of business, social responsibilities, experience sharing, and industrial-academic cooperation for the enterprise.

T: +886-4-22840830 | E: emba@dragon.nchu.edu.tw | http://emba.nchu.edu.tw

Providence University

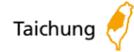


G I Graduate International Program – Master of Business Administration

- 100% International Students
- 2 year program fully taught in English
- Complimentary Chinese language courses (3 credits)
- Tuition waived scholarship for all new students the first semester and current students who achieve a certain level in their academic performance.
- 2/3 Faculty obtained their Doctor Degree Worldwide
- Diverse and cross-fields course contents
- Friendly environment and advanced facilities inside campus
- Special Concentration on global management – various courses designed under this concentration such as International Business Management, International Marketing Management, Tourism Management, Global Business Ethics, Financial Management, etc.

T: +886-4-26328001 ext. 11572 | E: lfliin@pu.edu.tw

Tunghai University



G MBA

- Produces a cadre of well-educated, highly qualified leaders for the society and company.
- Focuses on team-work, critical thinking and evaluation.
- Uses technology for communication purposes.
- Understands and applies statistical processes for decision-making.
- Provides practical experience in "board" membership and contribution.

T: +886-4-23590121 ext. 35124 | E: 201006@thu.edu.tw | http://www2.thu.edu.tw/~ba/main.php

Dayeh University

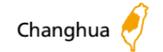


G I MBA Program

- 95% Local Students and 5% International Students.
- 1/5 Faculty Invited from Abroad such as Cranfield University, Mississippi State University, and Tokyo Institute of Technology, etc.; Faculty from Public and Private sector in Taiwan such as federal tire corporation, Captain car manufacturing corporation, etc.
- Three major fields in Management – innovation and entrepreneurship, finance and banking, marketing, a series courses designed under these fields.

T: +886-4-8511888 ext. 3011 | E: ba5110@mail.dyu.edu.tw | http://www.dyu.edu.tw/~ba5110/

Mingdao University



G Department of Business Innovation and Development (MBA)

- 96% Local Students and 4% International Students.
- Develop students with high-level management and entrepreneurship skills.
- Academic orientation meets the needs of enterprises.
- Integrated course design on business model innovation.
- Works with quality enterprises to give lectures to students.

T: +886-4-887660 ext. 7511 | E: yuyu@mdu.edu.tw | http://www.mdu.edu.tw/~dba/

National Formosa University

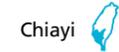


G I International MBA Program

- 60% Local Students and 40% International Students.
- All of the faculty has PHD degree from worldwide and their research topics cover most of the fields of management. 1/3 faculty has practical experience in business administration relative fields for many years.
- Special Concentration Management in business and new technology – a series courses include management relative courses (finance, MIS, human resource, marketing), business intelligence, enterprise resource planning, multi-attribute decision making, applied statistics, etc.

T: +886-5-6315771 | E: ba@nfu.edu.tw | http://nfuba.nfu.edu.tw

National Chung Cheng University



G MBA Program

- To meet the current development and future needs of Taiwan, the goal of the department is to provide students with a solid education that emphasizes fluency both in theory and practice in management.
- Management areas of concentration: Marketing, Human Resources, Operations, Strategy, and Finance.
- 23 full-time teachers, 4 staffs, and 10 part-time teachers with practical experiences.
- Admission requirements for international students:
 - Applicants should hold a diploma from the Department of Business Administration or other relevant program of a university.
 - Proof of Language Proficiency: At least one of the documents listed below is required.
 - Proof of at least one year Chinese learning experience in Mandarin Teaching Center in Taiwan Normal University, in other colleges or Chinese teaching institutes.
 - Certifications of Test of Proficiency-Huayu (TOP Huayu) above TOP level 3.
 - English ability proof: At least one of the documents listed below is required:
 - Certifications of Test of TOEIC with scores of 590 or higher.
 - Certifications of Test of TOEFL CBT with scores of 180 or higher.
 - Certifications of Test of TOEFL iBT with scores of 64 or higher.
 - Additional Application documents:
 - Transcripts with rankings (in languages other than Chinese or English, a verified translation of the original is required).
 - Two Letters of recommendation.
 - Autobiography, Study plan (in any languages other than Chinese or English, a verified translation of the original is required).
 - Any other support documents for application (e.g. verified certificates, records).

T: +886-5-2720411 ext. 17605 | E: cia@ccu.edu.tw | <http://ciae.ccu.edu.tw/>

Kun Shan University



G MBA Program

- 80% Local Students and 20% International Students.
- By integrating resources from multiple departments and incorporating information flow, logistic flow, money flow, and service flow, courses are provided for students with solid fundamental knowledge in business development and management based on business automation.
- It is to accomplish the goal of full employment and further education by upgrading both software and hardware teaching facilities by improving teaching quality, building diversified learning environment, and focusing on holistic education, professional management education, technology management education, and international education, real estate development and management program at KSU.

T: +886-6-2050542 ext. 23 | E: ba@mail.ksu.edu.tw | <http://www.ksu.edu.tw/eng/unit/D/T/MA/BAD/>

National Cheng Kung University



G MBA Program

- 90% local students and 10% international students.
- 2/3 faculty invited from abroad such as University of Pennsylvania, Purdue University, New York City / State University, Columbia University, Keio University, University of Cambridge, University of Manchester, University of Bradford, etc.; 1/3 faculty from business community such as consultant of Chi Lin Tech., former marketing specialist of BenQ Corp, former manager of China Steel, etc.
- The MBA program provides various advanced courses in professional skills, seminars, and research method courses in order to advance students' management and research ability. The seminars also aim to promote students' creativity and critical thinking, which prepares them for future career pursuit in either business fields or academic studies.

T: +886-6-2757575 ext. 53501 / 53300 | E: em53300@email.ncku.edu.tw | <http://www.ba.ncku.edu.tw>

Southern Taiwan University



G Global MBA Program

- 30% Local students and 70% International students.
- Study with an international student body with multicultural backgrounds to hone the global communicational skills.
- The international faculty with varied specialties provides a diversified curriculum that fulfills students' multiple interests, such as economics, marketing, statistics, and management in global businesses. The courses are partially lectured by invited scholars from abroad.
- Emphases on cross-national business management and the integration of interdisciplinary business knowledge and practical applications supplemented by business visits and various types of activities.

T: +886-6-2533131 ext. 4201 | E: dept_gmba@stut.edu.tw | <http://gmba.stut.edu.tw>

University of Kang Ning



G MBA Program

The University of Kang Ning is located in the Southern part of Taiwan, in the city of Tainan. It is your typical dream place to study, with sun, sea, and five star students' accommodation. The University of Kang Ning offers more with rich historical sites, natural wonders, and a spread of local delicacies that no international students would want to miss. Study MBA in UKN will have exciting feeling. In addition to enrolling in the MBA program, students can learn from lecturer's experience in different facets. Students will study in a multi-cultural environment with exciting programs as follows:

- Case study program – international corporations with cultures training.
- Ecology with field trips – hiking and traveling.
- Convenient long-distance learning with business management view.
- Built in family system by each faculty and student – like your family as home.
- 5.6L spirits – language / leadership / learning / liberty / love / listening is our mission – we won't stop until our student's target is reached.

T: +886-6-2552500 ext. 31100 | E: eiba@ukn.edu.tw | <http://www.iba.ukn.edu.tw/>

I-Shou University



G International MBA Program

- 20% Local Students and 80% International Students.
- The PPM currently has 16 professors, 35 associate professors and 52 assistant professors in the College of management. Plus about 20 others from the mass Communications and Healthcare Management Department, 99% of them earned a doctoral degree. Thus, our faculty members have a broad capacity of knowledge diffusion and creation. They are rich in both practical and teaching experiences. Many of them have enjoyed domestic and international recognition, e.g, international strategic management, international marketing. Methodology courses (e.g. multivariate analysis, qualitative research)
- Each of the classrooms at the PPM has wall-to-wall carpet, central conditioning, and audio and visual facilities. There are also state-of-the-art computer laboratories, multimedia rooms, video conferencing rooms, international conference rooms, computer software, reading resources, and communal spaces to ensure a high quality learning environment. Our laboratory class (e.g., Business Software Application, an elective course) allows each student a computer. Multimedia rooms conveniently facilitate digitalizing teaching materials and instant reproduction.
- The career opportunities of our graduates are promisingly broad, including: human resource managers, entrepreneurs, and corporate leaders. Past records indicate that our alumni are competitive in both private and public sectors as managers or entrepreneurs. Many are well-respected leading figures in all walks of life. A survey of our alumni indicates they were overwhelmingly satisfied with the education at I-Shou University and the education was likely resultant to a job promotion within a year after graduation.

T: +886-7-6577711 ext. 5013 | E: gsm@isu.edu.tw | http://www.isu.edu.tw/upload/031/10/international/intern_index.htm

National Kaohsiung University of Applied Sciences

Kaohsiung 

U G I MBA Program

- 75% of faculty held Doctorate degree with variant research areas such as Consumer and Organization Behavior, Family Business, Asia Entrepreneurship, and Supply Chain Management. The majority of faculty members have working experiences in local and international businesses.
- Special Concentration Management in SME Management and Asia Study – a series courses designed under this concentration such as SME Entrepreneurship; Marketing Management in Asia, and E-Business.

T: +886-7-3814526 ext. 7352 | E: voffice01@cc.kuas.edu.tw

National University of Kaohsiung

Kaohsiung 

G I International MBA Program

The IMBA Program of NUK is an entirely English taught two-year full-time MBA Program. It is a cross-discipline integrated program of College of Management and College of Law.

- 60% Local Students and 40% International Students.
- 100% Faculty from College of Management of NUK. Also supported by Faculty from College of Law. 99% of NUK faculty obtained their Doctor Degree Worldwide.
- Six Compulsory Courses: International Business Management, Research Methods, Management of Global Information System, International Financial Management, International Marketing Management, and Operations Management. Six Electives in Fields: Business Administration, Finance and Accounting, E-Commerce and IT Management and International Commerce.

T: +886-7-5916281 ext. 3011 | E: imba@nuk.edu.tw | <http://www.imba.nuk.edu>

Shu Te University

Kaohsiung 

G MBA Program

- Student number: 263 students [151 Taiwanese students and 112 foreign students (including overseas students)].
- 9 full-time PHD degree professors. There are around hundred professors teaching in College of Management, all of them can guide students' thesis. Students have wide selection of their thesis.
- In fulfilling the special need for expertise in technology and business administration among different firms, the MBA program encourages the development of students' "professional talent, academic research ability, keen moral perspective, and managerial astuteness" as its four major principles in setting the strategic direction and goal of the program.

T: +886-7-6158000 ext. 3104 | E: ibmbastu@gmail.com | <http://www.ibm.stu.edu.tw/main.php>

Wenzao Ursuline College of Languages

Kaohsiung 

U G International Business Administration Program/Master Program

- Combines the acquisition of the English language skills together with all sorts of knowledge in international business management, international trade and finance, business management, and information technology.
- Curriculum is specially designed to enhance student's knowledge of international business management, together with English language training.
- Most of IBA faculty obtained their Doctor Degree Worldwide.
- Master program covers both theory and practice in international and local issues to prepare specialists with broader and deeper global perspectives.

T: +886-7-3426031 ext. 6202 | E: nb00@mail.wtuc.edu.tw | <http://www.wtuc.edu.tw>

Business

Chihlee Institute of Technology

Taipei 

U G I Department of Business Administration and Graduate School of Service Business Management

- Equip students with the necessary skills and ability to work in service business management sector.
- Nurture highly-qualified specialists for the service industry.
- Establish CIT as a professional training center for the service industry in Taipei.
- Cultivate a team of global managers that meet the needs of the ever-changing business environment.
- Equip students with the necessary skills to function effectively in all areas of business administration.
- Enhance students' creativity, foreign language proficiency and ability to cope with fast-paced changes in information technology.
- Internship: We offer internships in the final semester to give our graduates the opportunity to test and experiment the skills they have learned in the business world.

T: +886-2-22576167 ext. 1238 | E: n100@mail.chihlee.edu.tw | <http://www1.chihlee.edu.tw/office/rd1009902/>

China University of Science and Technology

Taipei 

G Department of Business Administration

- 100% Local Students
- 2/3 Faculty from business high School such as Quality; 1/3 Faculty from senior high school in Taipei.
- Special Business Administration Management in Asia – a series courses designed under this concentration such as Marketing; Human resource management; Production management; Strategic management; Finance; Knowledge management and Practical Business Project, etc.

T: +886-2-27821862 ext. 214 | E: ba@www.cust.edu.tw | <http://www.cust.edu.tw>

Fu Jen Catholic University

Taipei 

U G Department of Business Administration

- 10% international students in undergraduate, graduate and an EMBA programs.
- A quarter of main and elective courses taught in English such as Management, Marketing Management, Production and Operations Management, and Business Management Seminars.
- Guiding students to build up organizational ethics and to pursue social justice in the process of research and participation of activities.

T: +886-2-29052659 / 29052669 | E: ba@mail.fju.edu.tw or G0E@mail.fju.edu.tw | <http://www.mba.fju.edu.tw/ba/english/index.php>

National Chengchi University

Taipei

U Undergraduate Program

- 90% Local Students and 10% International Students.
- 88% faculty obtained their Doctor Degree Worldwide.
- The total credits required for graduation are 137 which include:
 - 1 BA Required Courses:** 64 credits (Economics, Calculus, Fundamental Accounting (I), Fundamental Accounting (II), Introduction to Business, Management, Mathematics with Business Application, Statistics, Organization Behavior, Information Management, Management Science, Marketing Management, Operations Management, Human Resource Management, Financial Management, Strategic Cost Management (I), Forum of Business Practice, Social Responsibility & Ethics, Business Policy, etc.
 - 2 Elective Courses:** 41~45credits
 - 3 Physical Education Courses:** 0 (required for 4semesters)
 - 4 Service Learning Courses:** 0 (required for 2semesters)
 - 5 General Education Courses:** 28~32 credits
- Foreign student admissions process
Regulations governing foreign student admissions to National Chengchi University
(To see detailed information please visit "Office of International Cooperation" Website, URL: <http://oic.nccu.edu.tw/>)

T: +886-2-29393091 ext. 87064 | E: nccu0512@nccu.edu.tw | <http://ba.nccu.edu.tw>

National Taiwan Normal University

Taipei

G The Graduate Institute of Global Business and Strategy

- Institutional Characteristics**
- Methodology Based Course Design for Applications in Strategic Management
 - Diverse Instructional Staff
 - Cross-industry Academic Research Force
 - Complete Scholarship and Grant Programs
 - Outstanding Geographical Location at Nation's Capital
- Developmental Directions**
- Emphasis on utilizing scientific methods for decision-making to establish globalized business strategies and national industrial policies
 - Study of Cross-Strait Regional Economic and Trade Developments
 - Utilizing NTNU's Cross-Industry Research Force to Develop Flexible Industrial Research

T: +886-2-77343295 | E: iags@deps.ntnu.edu.tw | <http://www.gbs.ntnu.edu.tw/>

U Undergraduate Program of Business Administration

- To achieve the goal of developing professionals that meet the needs of current enterprises, the Undergraduate Program of Business Administration was established in August 2009.
- The program is committed to provide a leading-edge business education and to train students with professional business skills and global visions. Not only developing students' professionalism in marketing, finance, and strategic management, our mission also includes cultivating their entrepreneurial spirit and competencies in logic thinking and communication.
- In this program, there are twenty faculty members, including five professors, nine associate professor, and six assistant professors.
- 85% Local Students and 15% International Students.

T: +886-2-77343297 | E: y chung@ntnu.edu.tw | <http://www.ba.ntnu.edu.tw/>

G The Graduate Institute of Global Business and Strategy

- Institutional Characteristics**
- Methodology Based Course Design for Applications in Strategic Management
 - Diverse Instructional Staff
 - Cross-industry Academic Research Force
 - Complete Scholarship and Grant Programs
 - Outstanding Geographical Location at Nation's Capital
- Developmental Directions**
- Emphasis on utilizing scientific methods for decision-making to establish globalized business strategies and national industrial policies
 - Study of Cross-Strait Regional Economic and Trade Developments
 - Utilizing NTNU's Cross-Industry Research Force to Develop Flexible Industrial Research

T: +886-2-77343295 | E: iags@deps.ntnu.edu.tw | <http://www.gbs.ntnu.edu.tw/>

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- In this program, there are twenty faculty members, including five professors, nine associate professor, and six assistant professors.
- 85% Local Students and 15% International Students.

T: +886-2-77343297 | E: y chung@ntnu.edu.tw | <http://www.ba.ntnu.edu.tw/>

National Taiwan University

Taipei

U G Department and Graduate Institute of Business Administration

- 95% Local Students and 5% International Students.
- Department and Graduate Institute of Business Administration of National Taiwan University is the origin of many excellent and educated managers. Following the guideline of NTU, "In search of excellence, reach for the top," NTUBA aims to nurture leaders with innovation and integration ability.
- NTUBA provides students with the greatest professors, the most abundant resources, and managerial knowledge training from the following perspectives:
 - 1** Academic orientation that meets the needs of current enterprises
 - 2** Integrated and innovative courses design
 - 3** Professional Faculty
 - 4** Real World Practice
 - 5** Active and Innovative Extracurricular Activities
 - 6** Plenty of Research Projects and Intern Opportunities
 - 7** A Prosperous Future
- Graduates take positions such as specialists, analysts, product managers, marketing managers with certificates like CPM, PMP, CIRM, CPIM, etc. It is evidential that graduates can apply their managerial knowledge on different industries, positions and companies to achieve greatness. Graduates from NTUBA are willing to learn under dynamic environment and are praised for the distinguished problem solving ability.

T: +886-2-33661058 | E: ba@management.ntu.edu.tw | <http://www.ba.ntu.edu.tw>

U International Business Department

- 98.8% Local Students and 1.2% International Students.
- 92% of the faculty obtained their doctoral degrees from top ranking universities around the world, such as Stanford University, Yale University, University of Pennsylvania, Northwestern University, Massachusetts Institute of Technology, Cambridge University, Ohio State University, University of Michigan, and the like.
- Special Concentrations: International Business Management, International Strategic Management, International Marketing Management, and International Financial Management.

T: +886-2-33664991 | E: ibdept@ntu.edu.tw | <http://www.ib.ntu.edu.tw>

G International Business Department

- 92.5% Local Students and 7.5% International Students.
- 92% of the faculty obtained their doctoral degrees from top ranking universities around the world, such as Stanford University, Yale University, University of Pennsylvania, Northwestern University, Massachusetts Institute of Technology, Cambridge University, Ohio State University, University of Michigan, and the like.
- Special Concentrations: International Business Management, International Strategic Management, International Marketing Management, and International Financial Management.

T: +886-2-33664991 | E: ib@management.ntu.edu.tw | <http://www.ib.ntu.edu.tw>

Tatung University Taipei

G MBA Program

- Most are Local Students.
- Most Faculty Members are from Tatung University and Half of Them Having Experience in Business Enterprises.
- Primary Research Areas: Marketing Research, Organizational Behavior, Motivation and Leadership, Management Strategy, Online E-commerce, Financial Management, and Operations Management.
- Major Courses: Managerial Economics, Managerial Accounting, Strategic Management, Marketing Research, Organizational Behavior, Human Resource Management, Operations Management, Financial Management, and Multivariate Analysis.

T: +886-2-21822928 ext. 6670 | E: mclien@ttu.edu.tw | <http://mba2.ttu.edu.tw/bin/home.php>

Chang Gung University Taoyuan

U G The Industrial and Business Management Department

- 99% Local Students.
- The faculty members all hold doctoral degrees in management related fields. 63% Faculty Invited from Abroad such as University of Minnesota, U. of Nebraska-Lincoln, University of Wyoming, Stanford University, University of Texas at Austin, Cleveland State University, Pennsylvania State University, University of Wisconsin at Madison, Kyushu University etc.; 37% Faculty from National Central University, National Taiwan University, National Chengchi University and National Chiao Tung University.
- **Our research areas include**
 - .1 Corporate Finance and Financial Engineering
 - .2 Banking and Risk Management
 - .3 Industrial Analysis, Non-profit Organization Management
 - .4 Management of Technology, Supply Chain Management
 - .5 Operations Management and Quality Engineering
 - .6 Marketing and Consumer Behavior Research
 - .7 Human Resource and Organization Management. These include ongoing investigation and analyzing case studies with some of the leading companies such as FPG and many government agencies.

T: +886-3-2118800 ext. 5406 | E: wangsp@mail.cgu.edu.tw | <http://ibm.cgu.edu.tw>

G Graduate Institute of Business and Management (PHD)

- 100% Local Students.
- The faculty members all hold doctoral degrees in management related fields. 28% Faculty Invited from Abroad such as University of Wisconsin-Madison, Southern Methodist University; 72% Faculty from National Taiwan University, National Chiao Tung University and National Taiwan University of Science and Technology.
- **Our research areas include**
The main research areas of the program include public health, health services management, biotechnology and health sciences, information and design management for aging groups, and contemporary business and management study. Interdisciplinary research and collaborations with other academia or industrial institutes are strongly encouraged. Our faculty members have been making significant contributions to the theoretical development and empirical studies in chosen disciplines. The program will also continue strengthening research-oriented case study, quantitative analysis methodology, and other problem-solving skills to ensure that our graduates are adaptable to future challenges.

T: +886-3-2118800 ext. 3223 | E: cmphd@mail.cgu.edu.tw | <http://cmphd.cgu.edu.tw/>

Chung Yuan Christian University Taoyuan

G International Program for Business and Management

- Over 50% International Students.
- The program integrates ample resources of the business college's five departments and supported by a solid faculty with the instructors' specialized domains encompassing the developmental focuses of strategy management, human resources, financial management, marketing, international economics, international business administration, accounting, management information systems, finance and banking.
- The courses designated for the Master of International Business program covers international economics; financial accounting; decision support; management basics; research methods.
- We offer scholarship to Distinguished International Graduate Student (DIGS) which including:
 - .1 Tuition waiver: tuition and incidental fees are waived
 - .2 Monthly stipend: NT\$6,000 for 2 years for Master's students; NT\$8,000 for 4 years for PHD students
 - .3 Free campus housing
 - .4 Free Chinese language courses for one year

T: +886-3-2655601 | E: janisfan@cycu.edu.tw | <http://cob.cycu.edu.tw/cob/eng/mba.html>

G PHD Program in Business

- Focus lies in 2 fields: International Economics and Trade / Finance and Accounting
- The program integrates ample resources of the business college's five departments and supported by a solid faculty with the instructors' specialized domains encompassing the developmental focuses of strategy management, human resources, financial management, marketing, international economics, international business administration, accounting, management information systems, finance and banking.
- Following the university goal of holistic education, the department aims to educate students as a outstanding teaching, research and executive management talent in business.
- We offer scholarship to Distinguished International Graduate Student (DIGS) which including:
 - .1 Tuition waiver: tuition and incidental fees are waived
 - .2 Monthly stipend: NT\$6,000 for 2 years for Master's students; NT\$8,000 for 4 years for PHD students
 - .3 Free campus housing
 - .4 Free Chinese language courses for one year

T: +886-3-2655101 | E: cycuba@cycu.edu.tw

U G Department of Business Administration

- The department consists of four programs, including the bachelor program, master program (MBA), doctoral program, and executive master program (EMBA).
- Following the university goal of holistic education, the department aims to educate students as a balanced and professional manager in different areas. To achieve this goal, the department provides various modules for their students at different levels.
- For the master program, the professional modules are the Financial Management, Marketing Management, Human Resource and Organizational Management, and Technology Management, etc. The MBA students must choose one module as their major and complete at least 51 credits of the graduate courses.
- For the bachelor program, there are seven basic modules, including the Financial Management, Marketing Management, Human Resource Management, Technology Management, High-Tech Management, Service Management, and Innovation & Entrepreneurship. Students have to complete at least 128 credits of the undergraduate courses.
- We offer scholarship to Distinguished International Graduate Student (DIGS) which including:
 - .1 Tuition waiver: tuition and incidental fees are waived
 - .2 Monthly stipend: NT\$6,000 for 2 years for Master's students; NT\$8,000 for 4 years for PHD students
 - .3 Free campus housing
 - .4 Free Chinese language courses for one year

T: +886-3-2655101 | E: cycuba@cycu.edu.tw

Kainan University

Taoyuan 

U International Honor Program

- The program is a four-year undergraduate program taught completely in English.
- We offer a bachelor of Business Administration in two areas: Business Management and Logistics and Shipping.
- Chinese proficiency is required.

T: +886-3-3412500 ext. 1022 | E: nc@mail.knu.edu.tw | <http://www.knu.edu.tw/OIPS/>

U G Department of International Business

As the economy becomes increasingly integrated, every business will be an international business, either from doing business internationally or from having to compete with other companies that do. To prepare for these realities, our department offers students a unique, high-quality, interdisciplinary, undergraduate education with a strong international focus. Our curriculum includes courses in international management, marketing, and finance, along with related computer and language courses. Our goals are to develop students with the ability to use information technology to collect and analyze data about industries and economies. We regularly modify our courses according to the demands of industry and continuously develop a distinct identity for practical, application-oriented creativity in teaching, research, and consultancy to industries. Our faculty members possess a wealth of experience in international trade and business. In addition, the department invites managers from international corporations to give lectures and participate in our conferences to share their knowledge and experience. Our future plans include the establishment of a business-information center to serve the needs of students, researchers, and companies collecting market information, and the continuous enhancement of our close links with local and international corporations.

T: +886-3-3412500 ext. 3302 | E: clh9@mail.knu.edu.tw | <http://www.knu.edu.tw/knib/>

National Tsing Hua University

Hsinchu 

G MTL in Law for Science and Technology

- 100% Local Students.
- Faculty members are renowned for both their dedicated teaching and research capabilities. Their expertise includes the following five areas: biotechnology (biomedicine) and law, environmental law, info-communications law, intellectual property law, and international and comparative law.
- All members of the faculty received PHD degrees from world-renowned universities.

T: +886-3-5742427 | E: lst@my.nthu.edu.tw | <http://lst.nthu.edu.tw>

G MA in Economics

- 100% Local Students.
- The department of Economics has shown strength in various areas including econometrics, industrial organization, institutional economics and international economics.
- This program aims at applying theories to actual economic phenomena.
- All members of the faculty received PHD degrees from world-renowned universities.

T: +886-3-5628202 | E: econ@my.nthu.edu.tw | <http://econ.nthu.edu.tw>

U BA in Economics

- 100% Local Students.
- This program provides distinguishing fields including economics of sociology, environmental economics, law and economics, new economics history, economics organization, public choice, constitutional political economy, economic analysis on globalization and entrepreneurship.
- Conventional curriculums in microeconomics, macroeconomics, money and banking, public finance, industrial organization, labor economics, and international economics etc. are also offered in the program.
- All members of the faculty received PHD degrees from world-renowned universities.

T: +886-3-5628202 | E: econ@my.nthu.edu.tw | <http://econ.nthu.edu.tw>

U BSM in Quantitative Finance

- 100% Local Students.
- This program aims at attracting students with good mathematical skills and training them to become Taiwan's high tech financial talents.
- All members of the faculty received PHD degrees from world-renowned universities.

T: +886-2-29393091 ext. 65406 | E: qf@my.nthu.edu.tw | <http://qf.nthu.edu.tw>

G PHD in Economics

- 100% Local Students.
- This program targets at academic excellence in both theories and applications of the economics discipline.
- All members of the faculty received PHD degrees from world-renowned universities.

T: +886-3-5628202 | E: econ@my.nthu.edu.tw | <http://econ.nthu.edu.tw>

YuanPei University

Hsinchu 

U Business Administration Program

- Local students plus few exchanging students from Malaysia and China.
- Faculties are well trained with PHD degrees, the majority of the faculties are well experienced in cooperating with business community.
- Special Concentration Management in Health, High-Technology and International Conference and Exhibition Industries – a series courses designed under this concentration such as Integrated Marketing, Marketing Planning, E-commerce etc.
- Counseling services are provided to enhance students' ability to obtain chartered certifications.

T: +886-3-5381183 ext. 2316 | E: yian@mail.ypu.edu.tw | <http://dba.ypu.edu.tw>

Asia University

Taichung 

G Master of International Business Program

- 100% International Students.
- Most faculty members obtained their Doctoral Degree Worldwide.
- Courses include area studies in Southeast Asian and China, in addition to Small and Medium Enterprises in Taiwan.

T: +886-2-23323456 ext. 5561 | E: ib@asia.edu.tw | <http://www.ib.asia.edu.tw>

Feng Chia University

Taichung 

G PHD Program in Applied Statistics

- **Multiple research fields**
Statistics is applied in the four fields of quantitative finance and Actuarial, organisms and medicine, industrial engineering and management, and data-mining and marketing.
- **Varied courses**
All electives on the four focused fields are available to PHD candidates.
- **Internationalization**
The department has been recruiting international students and has invited renown experts and scholars to visit or give speeches so as to provide students with opportunities of exchange and to broaden their international views. Besides, we also encourage and subsidize PHD candidates to present papers in international conferences.
- **Theory and practice**
Both theory and practice are emphasized when planning courses.

T: +886-4-24517250 ext. 4405 | E: ywchang@fcu.edu.tw | <http://www.stat.fcu.edu.tw>

U G Bachelor's Degree Program in Economics
 Master's Degree Program in Economics
 PHD Program in Economics

- 98% local students and 2% from international student exchange programs.
- The bachelor degree program in economics is designed to prepare students for rewarding careers in both the public and private sectors of the competitive job market. The programs provide basic economic and financial concepts and knowledge that serve as the foundation for both public policy and business decision-making activity.
- The economics master's program is designed to provide students with the essential background and fundamental knowledge required to prepare for further graduate work or to embark on entry-level or mid-level positions conducting economic analysis and forecasting within industry or government. Courses are selected to allow students to be well prepared for these alternatives.
- The economics PHD program is designed to provide students with the advanced training and substantive knowledge necessary to pursue positions leading to careers in research and teaching at other institutions of higher learning, careers in economic analysis and forecasting within the private sector, and careers in public policy analysis within government.
- These programs are taught by a gifted academic faculty with 16 members that possess years of professional and teaching experience, significant research and scholarly accomplishments, and a dedication toward effectively preparing students for pursuing career success.

T: +886-4-24517250 ext. 4455 | E: mctseng@fcu.edu.tw | <http://www.econ.fcu.edu.tw>

G Master's Program in International Trade

- 50% Local Students and 50% International Students.
- 1/3 Faculty Invited from Abroad such as Purdue University, CEIBS and Fudan University, UCLA etc.; 1/3 Faculty from Business Community such as former Managing Director of Standard and Poor's, China, President of Telamon, USA; former VP of Human Resources, TSMC; 1/3 Faculty from CNCCU, 97% of CNCCU faculty obtained their Doctor Degree Worldwide.
- Special Concentration Management in Asia – a series courses designed under this concentration such as Confucianism and Leadership; Cross Border Strategic Alliances; Practical Business Project, etc.

T: +886-4-24517250 ext. 4256 | E: ccho@fcu.edu.tw | <http://www.itra.fcu.edu.tw>

G PHD Program in Business

- The only graduate institute offering doctoral business degrees in central Taiwan for professional researchers, university lecturers, and top-level managers.
- Distinguished scholars are invited as guest speakers and dissertation advisors.

T: +886-4-24517250 ext. 4072 | E: bphd@fcu.edu.tw | <http://www.bphd.fcu.edu.tw>

Hsiuping University of Science and Technology Taichung

G I International BA Program

The Department aims to cultivate students with knowledge of business administration as well as a globalized and computerized vision of the business world. Students learn business diagnosis, decision analysis, and financial control. The departmental courses, which are divided into four main fields including business management and administration, finance management, e-business skills, and foreign languages, are designed to help students to apply the techniques of business administration to practical management. Putting great emphasis on Academy-Industry Cooperation to promote the application of the knowledge-based economy, The Department also contracts alliances with enterprises to provide students with more job opportunities.

T: +886-4-24961100 ext. 2100 | E: ibm@mail.hust.edu.tw

National Chung Hsing University Taichung

U G Department of Accounting

The domains include Nurturing Professions in Accounting, Enforcing Information Technology, Establishing Risk Management, Forensic Accounting and Nurturing International Personnel.

- **Professions in Accounting**
The curriculum includes Financial Accounting, Cost and Managerial Accounting, Auditing, Tax Accounting, Governmental Accounting, Deliberation of CPA Professional Work, and Financial Statement Analysis, emphasizing not only the training of fundamental accounting knowledge and training but also the management knowledge so as to nurture professionals with accounting and management knowledge.
- **Information Technology**
The curriculum includes Accounting Information System, Database Management, E-Commerce and Accounting, System Analysis and Design, Seminar on Accounting Information and Capital Market, and Seminar on Intangible Assets and Intellectual Capital. The integration of accounting and information courses enhances the management and analytical abilities with the assistance of information technology.
- **Risk Management**
The curriculum includes Computer Auditing, Risk Management, Strategy Management, International Trade Law, Seminar on International Intellectual Property Law and Seminar on Management Control System. The aim is to nurture professionals with risk management knowledge.
- **Forensic Accounting**
The curriculum includes Forensic Account, Civil Law, Criminal Law, Seminar on Auditing, Internal Auditing and Control, Corporate Governance and Value Creation. The aim is to nurture professionals with forensic accounting.
- **International Personnel**
The curriculum includes International Trade, International Accounting, Advanced Business English, English Writing, and Seminar on China Trade and Economic Law. In response to the trend of internationalization, the aim is to broaden students' global view and raise English proficiency in communication.

T: +886-4-22840828 ext. 641/642 | E: gja@dragon.nchu.edu.tw | <http://gia.nchu.edu.tw>

U G Department of Business Administration

The domains include:

- **Human Resource Management and Organization**
The curriculum includes organizational theory and management, human resource management, organizational behavior, human resource development, training and development, creativity management, and performance management, emphasizing both academic theories and practical training.
- **International Business and Strategic Management**
The curriculum includes strategic management, international business management, international business and strategic management, industry analysis and competition, competitive strategy of high-tech firms, and entrepreneurial management. It focuses on improving students' capabilities and skills of problem solving and developing students' strategic thinking under competitively dynamic environment in the global context.
- **Decision Science**
The curriculum is designed to equip students with the ability to apply techniques such as statistics, simulation, game theory, and artificial intelligence to detect and analyze the problems, to extract the insights from the massive data sets, to make the right decisions, and finally to solve the problems.
- **Financial Management**
The curriculum includes not only corporate finance, investing, and financial market, but also risk management, financial forecast, futures and options, mergers & acquisitions, and international financial management.
- **Marketing Management**
The curriculum includes consumer behavior, advertisement, marketing research, service marketing, strategic marketing and relationship marketing, integrating theory and practice within cross-disciplines.

T: +886-4-22856759 | E: ba01@dragon.nchu.edu.tw | <http://ba.nchu.edu.tw>

U G Department of Finance

The domains include financial Management, Business Evaluation, Investment and Risk Management, and Financial Engineering.

- Financial Management**
 The curriculum includes Financial Planning, Financial Management, Financing Decision, Investment Decision, Working Capital Management, Capital Structure, Financial Laws, Financial Market, Mergers and Acquisitions, nurturing professionals in financial management, familiar with the operation of companies, understand the financial market, and make financial strategy and decisions.
- Business Evaluation**
 The curriculum includes Investment Banking Management, Entrepreneurial Investment, Mergers and Acquisitions, Financial Analysis, Business Evaluation, Performance Evaluation and Value Management, nurturing professionals in investment banking and financial consultants related to business evaluation.
- Investment and Risk Management**
 The curriculum includes Efficient Portfolios, Security Investment Analysis, Industrial Economics Analysis, Fund Operation and Management, Financial Risk Management, Venture Capital, Investment Evaluation and Decision-Making, and Financing Decision, educating professionals in security investment analysis and investment portfolio management.
- Financial Engineering**
 The curriculum includes Financial Risk Management, Financial Derivatives, Financial Innovation, Arbitrage, Asset Securitization, Mergers and Acquisitions, and Financing Project, nurturing professionals in financial engineering with the knowledge of financial innovation and risk management.

T: +886-4-22840591 ext. 631 | E: dptof@nchu.edu.tw | <http://140.120.53.153/web/>

U G Department of Marketing

- Strategic Marketing**
 It emphasizes market segmentation, product positioning, and strategic planning of choosing target market, following the four Ps of marketing strategy and policy (product, price, promotion and place). The aim is to learn how to achieve the best management procedure between “developing and maintaining the goal of the organization” and “recourse and market opportunity.”
- Logistics Management**
 Taking advantage of the management technology to integrate goods flow, information flow, cash flow, and business flow, logistics management is concerned how to efficiently produce and distribute the accurate amount of goods to the exact place in the exact time at the lowest cost. The aim is to ensure the best cooperation of every physical distribution and maximize the efficiency of the business and economic benefit so as to satisfy the customers’ demand.
- Consumer Behavior**
 This topic includes numerous scientific disciplines, including personal and social psychology in the process of obtaining goods and services in order to satisfy needs. Also considered is the impact of marketing on society as well as consequences of consumer behavior within the social context.

T: +886-4-22840392 | E: mkting@dragon.nchu.edu.tw | <http://marketing.nchu.edu.tw>

National Taichung University of Education Taichung

U Department of International Business

- 90% Local Students and 10% International Students.
- 5/7 Faculty Invited from Abroad such as University of Paris, France; 1/3 Faculty from Business Community such as American University; former VP of Human Resources, TSMC; 1/3 Faculty from CNCCU, 97% of CNCCU faculty obtained their Doctor Degree Worldwide.
- Special Concentration Management in Asia – a series courses designed under this concentration such as Confucianism and Leadership; Cross Border Strategic Alliances; Practical Business Project, etc.

T: +886-4-22183358 | E: ib@ntcu.edu.tw | <http://ntcuib.dah.com.tw/en/home.php>

G Master Program of Business Administration

- 93% Local Students and 7% International Students.
- Characteristics**
 The MBA Program will nurture e-business professionals and researchers for the international business fields, conduct international academic and student exchange.
- Research Approach**
 The MBA Program searches and creates the cooperation with foreign universities and invites well-known scholars as the visiting professors. Combined with theoretical foundations, some of the courses will be conducted by part-time lecturers who are directors of famous industry and/or full of practical experiences to train students to be a responsible manager.
- Courses**
 The MBA Program executes curriculum planning closed to professional fields of business and management education. Specifically, advanced courses and practical knowledge are stressed to enhance the students’ international competitiveness and global linkages. In term of professional spirit, the Institute conduct the required courses such as Company Social Responsibility, Business Research method, and Innovation and Entrepreneurial Research. Moreover, to further the fundamental knowledge of business administration, the MBA Program conducts the optional courses. The MBA Program will conduct the courses such as Cultural Education Industry, Healthcare Industry, and High-tech Industry to comply with the organizational goals.

T: +886-4-22183289 | E: mba@ntcu.edu.tw | <http://www.ntcu.edu.tw/giba/>

Tunghai University Taichung

U I Department of Business Administration

- Holds the tradition of Tunghai University concerning with humanity and society.
- Applies professional teaching resources in college of management.
- Develops innovative and executive abilities that society and industry need.
- Focuses on team-work, critical thinking and evaluation.

Provides model for ethical behavior leadership and hands-on experience in internship.

T: +886-4-23590121 ext. 35100 | E: ba@thu.edu.tw | <http://www2.thu.edu.tw/~ba/main.php>

G I International Business / International Business Program

- Both our foreign faculty have abundance teaching experiences. They have developd an creative and engagaing learning environment enabling students to gain knowledge in a creative way.
- Dynamic Global CEO and Strategy Financial Analysis we have offered up internships for students to participate.
- Incorporate our “International Business Program”, we have offered up to 4 internships for students to participate during summer vacation.

T: +886-4-23590121 ext. 35300 | E: emilyh@thu.edu.tw | <http://intrade.thu.edu.tw>

TransWorld University

U G Graduate Institute of Strategic Management of Small & Medium Enterprise
Department of Business Administration

- The first academic organization in Taiwan that focuses on the study of small and medium enterprises.
- To cultivate talented academic researchers and to serve as the cradle of future pioneer managers in small and medium enterprises.
- To develop venture education with school and local resources in order to strengthen students' operational abilities.
- To promote international education in order to foster small and medium enterprise talents.

T: +886-5-5370988 ext. 2230-2236 | E: cia@twu.edu.tw | <http://ba.twu.edu.tw/gschool/> or <http://ba.twu.edu.tw/doba/>

National Chi Nan University

U G Department of International Business Studies

- 95% Local students and 5% International Students.
- Faculty expertise in four major categories: International Business Administration, International Finance, International Marketing and Technology Management. One-fourth of faculty obtained PHD degree worldwide.
- A series of courses from basic to advanced levels of international business management; Practical or Simulated Business Project; Enterprise Internship.

T: +886-49-2910960 ext. 4521 | E: ibs@ncnu.edu.tw | <http://www.ibs.ncnu.edu.tw/>

Toko University

U Department of Marketing and Transportation/Logistics

- The Department of Marketing and Transportation/Logistics was founded to train experts in marketing management. The department integrates the Department of Transportation and Logistics with the Department of International Business Management. Students are trained to face the severe challenges and competition of the job market and global economy in today's world.
- The department trains students to be experts in marketing and transportation / logistics. Curriculum design emphasizes the combination of theory and practice in the areas of information technology (IT) and marketing management. Qualified students may take certificates in marketing, transportation and logistics, finance and computers. The program entails three years of study and a fourth year of internship, to prepare students to take graduate university examinations or internships in business enterprises or industry-university joint endeavors.
- Upon graduation, students may seek work in public relations firms, marketing corporations, management consulting firms, transportation engineering or management companies, the airlines, traffic consulting companies, the logistics industry, import and export trade, Customs, shipping, and in the government ministry of transportation and other related ministries, and many other fields. Outstanding students may choose to start their own businesses.

T: +886-5-3622889 ext. 831 | E: mtl_s01@office.toko.edu.tw | <http://tl.toko.edu.tw/>

Far East University

U Department of Business Administration

- 100% Local Students.
- 2/3 faculty hold Doctor degree, 2/3 faculty obtained their Doctor or Master degree internationally.
- The features of our program are developing students' business diagnosis, analysis, forecasting and decision-making abilities and team spirit through the understanding and applications of management theory, skill, and practical cases.

T: +886-6-5979566 ext. 7611 | E: fecba@cc.feu.edu.tw | <http://ba.feu.edu.tw/>

Hsing Kuo University of Management

U Department of Business Management

- Over 90% Local Students.
- Over 85% Faculty Are with Doctor Degree Worldwide.
- Courses are Concentrated in the Functions of Management.
- Student Learning Exchange with Foreign University are Encouraged.

T: +886-6-2873335 ext. 22510 | E: hkba@mail.hku.edu.tw

National Cheng Kung University

U Bachelor of Business Administration

- 90% local students and 10% international students.
- 2/3 faculty invited from abroad such as University of Pennsylvania, Purdue University, New York City / State University, Columbia University, Keio University, University of Cambridge, University of Manchester, University of Bradford, etc.; 1/3 faculty from business community such as consultant of Chi Lin Tech., former marketing specialist of BenQ Corp, former manager of China Steel, etc.
- The courses in the undergraduate program include not only the training for integration and application of courses in business knowledge of finance, accounting and strategic thinking, but also allow students to discover various courses in other fields of study.
- Combined together with the University's compulsory social science courses, the program is designed to educate students in society value and ethics as well.

T: +886-6-2757575 ext. 53501 / 53300 | E: em53300@email.ncku.edu.tw | <http://www.ba.ncku.edu.tw>

G Master of International Business Program

- 90% local students and 10% international students.
- 2/3 faculty invited from abroad such as University of Pennsylvania, Purdue University, New York City / State University, Columbia University, Keio University, University of Cambridge, University of Manchester, University of Bradford, etc.; 1/3 faculty from business community such as consultant of Chi Lin Tech., former marketing specialist of BenQ Corp, former manager of China Steel, etc.
- The program not only provides students advanced business and management courses, but also emphasizes on the globalization of the business environment. Students will be taught to respect the diversities of cultures, social conventions, and values while making business decisions.

T: +886-6-2757575 ext. 53501 / 53300 | E: em53300@email.ncku.edu.tw | <http://www.ba.ncku.edu.tw>

National University of Tainan

U G Business and Management

- Foster a higher education environment of high caliber through student centered, industry oriented, and flexible program arrangements.
- Conduct quality researches to become a significant contributor to engage with our communities..
- The Department focuses on marketing and logistic of high technology products and technology innovation and entrepreneurial management. We focus on Biotechnology, electro-optical and other industries.

T: +886-6-2133111 ext. 144 | E: gillien@mail.nutn.edu.tw

Tainan University of Technology

Tainan 

U Department of International Business Management

- From basic international trade skills to multinational management knowledge, the courses are especially designed to enhance students' competitiveness in the global environment.
- Establishing close relationships with industries to provide students with practical and intern training opportunities.

T: +886-6-2422609 | E: emtrad@mail.tut.edu.tw | <http://www.tut.edu.tw/webmaster/wwwint/c-index.html>

U Department of Accounting Information

- Reinforcing accounting theory and information competence.
- Providing assistance for students to obtain certificates in accounting, information, and finance.
- Promoting university-industry collaboration and internship programs.

T: +886-6-2535649 | E: emacco@mail.tut.edu.tw | <http://www.tut.edu.tw/webmaster/wwwacs/c-index.htm>

U Department of Business Administration

- Training of creative thinking coordination and information abilities in management domain.
- Cooperating with the colleges of arts and design in our university to encourage creativity championships.
- Establishing relationships with industries to provide students with practice opportunities.

T: +886-6-2421521 | E: t20038@mail.tut.edu.tw | <http://www.tut.edu.tw/webmaster/wwwba/c-index.htm>

U Department of Finance

- From basic trading skills to multinational management knowledge, the courses are especially designed to enhance students' competitiveness in the globalizing environment.
- Establishing close relationships with industries and provide students with practical and intern training opportunities.

T: +886-6-2532106 ext. 201 | E: t20030@mail.tut.edu.tw | <http://203.68.179.80/dfut/main.php>

Taiwan Shoufu University

Tainan 

U Business Administration Undergraduate Program

- 95% Local Students and 5% International Students.
- 1/3 Faculty Invited from Abroad such as Ohio State University, University of Hull and, De La Salle- Araneta University, etc.; 2/3 Faculty from Business Community such as NSYSU, NCCU, NCKU, NCUE, etc.; 80% of our faculty obtained their Doctor Degree Worldwide.
- The bachelors program provides a broadly fundamental education in all aspects of business management. Especially, we are focus on two major programs, one is Marketing and Logistic management, and the other is Business and Quality management. To respond to the development of South Taiwan Science Park, we also emphasize the importance of training managing experts for high-tech industries.
- Our mission is to help students for a career in management that combines a diverse set of academic theories and real-world practices. And also provide them to apply relatively graduated school.

T: +886-6-5718888 ext. 731/732 | E: dwu732@tsu.edu.tw | <http://www.tsu.edu.tw/~ba/>

Fortune Institute of Technology

Kaohsiung 

G BA Program

- 100% Local Students.
- 100% Faculty from FJTC.
- Special Concentration Management in Asia – a series courses designed under this concentration such as Entrepreneurship Investment Management; Cross Border Strategic Alliances; Practical Business Project; Business Operating Simulation System, etc.

T: +886-7-7889888 ext. 6111 | E: beata@center.fotech.edu.tw | <http://www.ba.fotech.edu.tw>

Kao Yuan University

Kaohsiung 

U Department of Business Administration

- Fourteen full time faculty members who hold PHD and MBA degrees from internationally-known and well-known domestic universities and percent of Assistant Professor is more than 70%. Most faculty members having certificates or licenses related to their expertise. The faculty having sustained collaborations with industrial organizations to enable our students to expose to real world challenges. The faculty attaining the enthusiasm to teaching and sustaining a great interaction with students.
- There are three training models that are Finance and Banking Model, Marketing and Logistics Model, Human Resource and Enterprise Mode in the Curriculums.
- To take on positions in the related fields of marketing, finance, insurance, logistics. Also, to be employed in administration jobs in private industry or public government. Therefore, to eligible to apply for graduate studies abroad and at home in business administration, service and operation management.

T: +886-7-6077070 | E: mba@cc.kyu.edu.tw | http://www.dba.kyu.edu.tw/dba_eng.htm

National University of Kaohsiung

Kaohsiung 

G Institute of Business and Management

- 93% Local Students and 6% International Students.
- The main objective of the Institute is to nurture highly skilled professionals required by domestic and international enterprise. At the same time we actively develop multidisciplinary research, integrate students with multi-dimensional training in economics, finance and management, and cultivate them with strong business management skills which will actually cater to the requirements of rapidly changing economic environments faced by the domestic and multinational companies.
- Educational Channel: Can pursue further studies in economics, management, finance and others related fields.
- Job Opportunities: Student who graduate from our institute can participate in related national public examinations, or enter into national and foreign banks, insurance companies, securities investment companies, trading companies, manufacturing companies or domestic sector of production, technology, marketing, finance, accounting, planning, human resource, investment and similar management work.

T: +886-7-5919341 | E: iem@nuk.edu.tw | <http://iem.nuk.edu.tw/>

G I Department of Applied Economics

- 96% Local Students and 4% International Students.
- All faculty members with a PHD degree from the U.S. or U.K..
- Development Characteristics**
 - The Department nurtures students with economic awareness and analytical skills by integrating theory and practice, and instills Students with a broad view and interest in society, economics, politics, and management.
 - The Department offers a wide range of courses in three major areas: Industrial and Management Economics, Regional and Development Economics, and Government and Public Policy Economics. Students are encouraged to gain knowledge in a wide range of interdisciplinary subjects across the University.
 - The Department offers master degree in economics, and provides students with complete training in economics and management.
- Goals**
 - To focus on teaching research and practical approaches.
 - To provide training and skills essential to the needs in the regional development.
 - To offer basic courses for other academic departments in the University, such the Department of Law, Department of Economic and Financial Law, and Department of Finance, etc...
- Bachelor's compulsory courses**
Principles of Economics, Calculus, Introductory Civil Law, Accounting, Macroeconomics, Microeconomics, Statistics, Public Economics, Money and Banking, International Economics, Empirical Studies in Applied Economics, Business Law.
- Master's compulsory courses**
Mathematics, Econometrics, Microeconomics Theory, Macroeconomics Theory.

T: +886-7-5919000 ext. 3102 | E: econ@nuk.edu.tw | <http://www.econ.nuk.edu.tw/>

National Pingtung Institute of Commerce

Pingtung 

U Department of Business Administration Program

- The program aims to develop students into business management professionals capable of effectively performing managerial duties.
- The curriculum and instruction are designed in ways to equip students with theory-based knowledge as well as the specialized competencies and practical skills required of a competent management professional.
- Most faculty members possess a PHD degree, High Examination certificates, or other professional certificates to demonstrate their professional proficiency as CPAs, lawyers and the like.
- Available to our graduates are jobs with major responsibility in business marketing, finance, production, or general administrative work in support of managerial functions such as planning, execution, and control. Counseling services are offered to students in preparation for taking career placement tests and other employment tests administered by government, banks, or other institutions.

T: +886-8-7238700 ext. 3051 | E: baman@npic.edu.tw

National Pingtung University of Science and Technology

Pingtung 

U G Department of Business Administration

- Our aims are to cultivate innovative, internationalized, and informational executives and managers.
- 14 full-time faculty members of the Business Administration Department together with a number of adjunct faculty members support the teaching load of the program.
- Course designs are divided into fundamental, professional and advanced management levels. Professional courses emphasize on both theories and practices, in particular focus on the areas of organization, strategy, human resources, marketing and finance.
- The MBA program is designed for all levels of managers seeking up-to-date knowledge particularly of business administration, finance, human resources, operation management, marketing, and information management.

T: +886-8-7740562 | E: international@mail.npust.edu.tw | http://ba.npust.edu.tw/Eng_site/index.aspx

National Don Hwa University

Hualien 

G Master's Degree Program in Finance for International Students

- Offering the specialized and diversified courses in finance, the students can choose these courses based on their interests and future developments.
- 1/3 Faculty Invited from Abroad such as University of Maryland, UCLA, and Napier University in Edinburgh etc.; 100% of NDHU faculty obtained their Doctor Degree Worldwide.
- The graduate program limits its seminar-style classes to 25 students. The competency that the student acquires is based on the foundation laid by the 6 courses of core curriculum and 36 courses of elective curriculum, which include three major courses in area Financial Engineering, Behavioral Finance and Financial Market Analysis.

T: +886-3-8633132 | <http://www.fin.ndhu.edu.tw/bin/home.php?Lang=en>

G Master Program of International Business for International Students

- 85% Local Students and 15% International Students.
- Most of Faculty members have plenty of working experiences in international business affairs and also dedicated to quality teaching and research. Seven excellent teaching and two excellent research awards of the college of management go to our faculty members in 2010.
- Three specialized academic modules: (1) international commerce; (2) innovation management; and (3) service industry management.

T: +886-03-8633043 | E: jiaoyan@mail.ndhu.edu.tw

Management

Chihlee Institute of Technology

Taipei 

U G I Department of Business Administration and Graduate School of Service Business Management

- Equip students with the necessary skills and ability to work in service business management sector.
- Nurture highly-qualified specialists for the service industry.
- Establish CIT as a professional training center for the service industry in Taipei.
- Cultivate a team of global managers that meet the needs of the ever-changing business environment.
- Equip students with the necessary skills to function effectively in all areas of business administration.
- Enhance students' creativity, foreign language proficiency and ability to cope with fast-paced changes in information technology.
- Internship: We offer internships in the final semester to give our graduates the opportunity to test and experiment the skills they have learned in the business world.

T: +886-2-22576167 ext. 1238 | E: n100@mail.chihlee.edu.tw | <http://www1.chihlee.edu.tw/office/rd1009902/>

National Taipei University of Technology

Taipei 

U G Business Management

- The program fuses case studies, internship, and presentations in lectures.
- The program provides students a comprehensive training in e-business management.
- The program integrates theory into practice, with special focus on stimulating students' respective capabilities for planning integration, execution, and innovation.

T: +886-2-27712171 ext. 3400 | E: f10917@ntut.edu.tw | http://www.cmgt1.ntut.edu.tw/CM_eng/

G Industrial and Business Management

- Advanced research in the areas of business management and industrial and information management.
- Focused development of high level managers for public, private and academic organizations.
- The program offers structured academic research for real world business and industrial applications.

T: +886-2-27712171 ext. 3400 | E: f10917@ntut.edu.tw | http://www.cmgt1.ntut.edu.tw/CM_eng/

U G Industrial Engineering and Management

To cultivate technical education, develop technical research level of high grade education for multi-functional professions, high level technique and research development personnel in business management, engineering management, and innovative knowledge service.

T: +886-2-27712171 ext. 2345 | E: maxliang@ntut.edu.tw | http://140.124.75.1/en_index.html

G Information and Logistics Management

The educational goal of "Graduate Institute of Information and Logistics Management" is to nurture the national high level managers of information and logistics management. Our courses aim to train students for solid information technology and abundant logistical managing knowledge.

T: +886-2-27712171 ext. 5902 | E: ylniu@ntut.edu.tw | <http://www.ilm.ntut.edu.tw/files/11-1053-4115-1.php>

G Service and Technology Management

Our curriculum covers five specialized areas of studies, including marketing, service, technology, laws, intellectual property management, and innovation management.

T: +886-2-27712171 ext. 6700 | E: yuchu@ntut.edu.tw | <http://www.stm-en.web.ntut.edu.tw/bin/home.php>

National Taiwan Normal University

Taipei 

G Graduate Institute of Hospitality Management

- 90% Local Students and 10% International Students.
- 1/2 Faculty obtained their Doctor Degree Worldwide, such as from Virginia Polytechnic Institute & State University, USA and Oklahoma State University, USA. Our faculties from Hospitality & Tourism Management, International Business Administration, Human Environmental Sciences and Finance.
- Promote the indigenization of food and beverage management as well as the theories, practices, and policies of hotel management and hospitality education that are compatible with local conditions while also providing an international personnel training platform.

T: +886-2-77345401 | E: hme@deps.ntnu.edu.tw | <http://www.hme.ntnu.edu.tw/main.php>

Taipei Medical University

Taipei 

G International Health Care Administration Master's Program

- 100% International Students.
- Offer interdisciplinary courses in English provided by several schools or graduate institutes at Taipei Medical University – School of Health Care Administration, Graduate Institute of Biomedical Informatics, Graduate Institute of Injury Prevention and Control, and Graduate Institute of Humanities in Medicine.
- Practical experience in local hospitals or international organizations is required by all students prior to graduation.
- Application to the Taiwan ICDF Higher Education and TMU Scholarship support are strongly encouraged.

T: +886-2-27361661 ext. 3620 | E: jj@tmu.edu.tw | <http://hca.tmu.edu.tw/main.php>

Chang Gung University

Taoyuan 

U G The Industrial and Business Management Department

- 99% Local Students.
- The faculty members all hold doctoral degrees in management related fields. 63% Faculty Invited from Abroad such as University of Minnesota, U. of Nebraska-Lincoln, University of Wyoming, Stanford University, University of Texas at Austin, Cleveland State University, Pennsylvania State University, University of Wisconsin at Madison, Kyushu University etc.; 37% Faculty from National Central University, National Taiwan University, National Chengchi University and National Chiao Tung University.
- Our research areas include:
 - .1 Corporate Finance and Financial Engineering
 - .2 Banking and Risk Management
 - .3 Industrial Analysis, Non-profit Organization Management
 - .4 Management of Technology, Supply Chain Management
 - .5 Operations Management and Quality Engineering
 - .6 Marketing and Consumer Behavior Research
 - .7 Human Resource and Organization Management. These include ongoing investigation and analyzing case studies with some of the leading companies such as FPG and many government agencies.

T: +886-3-2118800 ext. 5406 | E: wangsp@mail.cgu.edu.tw | <http://ibm.cgu.edu.tw>

G Graduate Institute of Business and Management (PHD)

- 100% Local Students.
- The faculty members all hold doctoral degrees in management related fields. 28% Faculty Invited from Abroad such as University of Wisconsin-Madison, Southern Methodist University; 72% Faculty from National Taiwan University, National Chiao Tung University and National Taiwan University of Science and Technology.
- Our research areas include:
 The main research areas of the program include public health, health services management, biotechnology and health sciences, information and design management for aging groups, and contemporary business and management study. Interdisciplinary research and collaborations with other academia or industrial institutes are strongly encouraged. Our faculty members have been making significant contributions to the theoretical development and empirical studies in chosen disciplines. The program will also continue strengthening research-oriented case study, quantitative analysis methodology, and other problem-solving skills to ensure that our graduates are adaptable to future challenges.

T: +886-3-2118800 ext. 3223 | E: cmphd@mail.cgu.edu.tw | <http://cmphd.cgu.edu.tw/>

National Taiwan Sport University

Taoyuan 

U G College of Management (COM)

- 99% Local Students and 1% International Students.
- Three adjunct professors Invited from abroad such as Prof. Ian Henry, Loughborough University, UK, Prof. Douglas Michele Turco, Drexel University, USA, Prof. David Kent Stotlar, University of Northern Colorado, USA. 75% of COM faculty obtained their Doctor Degree Worldwide.
- The College of Management was established on August 1, 2010. It comprises the Department of Recreation and Leisure Industry Management (undergraduate programs and master programs for full-time and for on-job-training students) and the Graduate Institute of International Sport Affairs (master degree). Besides it also has one professional center – Innovation and Leadership R&D Center providing high quality professional services in the fields of Sports Leisure Industry, Outdoor Leadership, and Sports & Health Communication.

T: +886-3-3283201 ext. 8502 | E: sandy@mail.ntsui.edu.tw | <http://com.ntsui.edu.tw>

Chung Yuan Christian University

Taoyuan 

G International Program for Business and Management

- over 50% International Students.
- The program integrates ample resources of the business college's five departments and supported by a solid faculty with the instructors' specialized domains encompassing the developmental focuses of strategy management, human resources, financial management, marketing, international economics, international business administration, accounting, management information systems, finance and banking.
- The courses designated for the Master of International Business program covers international economics; financial accounting; decision support; management basics; research methods
- We offer scholarship to Distinguished International Graduate Student (DIGS) which including:
 - .1 Tuition waiver: tuition and incidental fees are waived
 - .2 Monthly stipend: NT\$ 6,000 for 2 years for Master's students; NT\$ 8,000 for 4 years for PHD students
 - .3 Free campus housing
 - .4 Free Chinese language courses for one year

T: +886-3-2655601 | E: janisfan@cycu.edu.tw | <http://cob.cycu.edu.tw/cob/eng/mba.html>

National Tsing Hua University



G MTL in Law for Science and Technology

- 100% Local Students.
- Faculty members are renowned for both their dedicated teaching and research capabilities. Their expertise includes the following five areas: biotechnology (biomedicine) and law, environmental law, info-communications law, intellectual property law, and international and comparative law.
- All members of the faculty received PHD degrees from world-renowned universities.

T: +886-3-5742427 | E: lst@my.nthu.edu.tw | <http://lst.nthu.edu.tw>

G MA in Economics

- 100% Local Students.
- The department of Economics has shown strength in various areas including econometrics, industrial organization, institutional economics and international economics.
- This program aims at applying theories to actual economic phenomena.
- All members of the faculty received PHD degrees from world-renowned universities.

T: +886-3-5628202 | E: econ@my.nthu.edu.tw | <http://econ.nthu.edu.tw>

G PHD in Technology Management

- 100% Local Students.
- The department of Economics has shown strength in various areas including econometrics, industrial organization, institutional economics and international economics.
- The PHD program strives for excellence in the education of technology management with special emphasis on technology marketing, technology innovation and entrepreneurship.
- All members of the faculty received PHD degrees from world-renowned universities.

T: +886-3-5628202 | E: tm@my.nthu.edu.tw | <http://tm.nthu.edu.tw>

Feng Chia University



G Master's Program in Management of Technology

- Feng Chia University's "MBA" in "MOT" is differentiated from the other existing MBA program by its emphasis on preparing its students to face the technological challenges in the 21st century. The Program enhances the traditional MBA issues with themes emphasizing innovation, patent management, and entrepreneurship and startup. It provides students with balanced management theories and well-integrated practical management experience. The program objective is to prepare its students for leadership in technological organizations where managing rapidly changing and emerging technologies is the key to success.
- To achieve these objectives, each student is required to successfully demonstrate two developed specialties:
 - 1 Technology Management Specialty**
The achievement of a research or industrial specialist level of expertise in any recognized technology management topics such as: innovation management, organization change management, patent management, entrepreneurship and startup, and merger and acquisition.
 - 2 Industrial Technology Specialty**
The achievement of a professional specialist level of expertise in semiconductor / optoelectronics, precision machining, or any other emerging technology industry.

T: +886-2-24517250 ext. 4050 | E: mot@fcu.edu.tw | <http://www.mot.fcu.edu.tw>

National Chung Hsing University



G Graduate Institute of Sports and Health Management

The domains include Sports Science and Sports and Recreation Management.

- **Sports Science**
The field of sports science consists of sports biomechanics, development of sports equipment, Sport and Exercise Nutrition, Exercise and Sport physiology, and Exercise and Sport Psychology. On the one hand, the institute develops the software of fitness test and, on the other hand, actively cooperates with domestic and international companies to design and develop sports and exercise equipments. To establish complete academic training and enhance the knowledge of sports science, the institute is to nurture the professionals in the field of sports and health management.
- **Sports and Recreation Management**
The curriculum includes Management of Sports Information, Event Management, Recreation Business Management, and Sociology of Sport, training students with the management skills and capacities of sports and recreation business. The courses of this field aim to cultivate professionals to integrate and apply the management technology of sports information and enhance the combination of academic theory and practice in sports and recreation management.

T: +886-4-22840845 | E: chungoodman@yahoo.com.tw | <http://gishm.nchu.edu.tw>

G Graduate Institute of Technology Management

The Graduate Institute of Technology Management provides English programs for doctoral degree in technology management, MBA in technology management, and MBA in e-commerce. The teaching programs consist of:

- **Creativity and Technology Management**
It includes creativity and technology commercialization, strategic management of technological innovation, entrepreneurship management, R&D management, and organizational innovation and intellectual capital management, and industry competition and analysis courses in order to educate graduate students to be executives in creativity, innovation and technology management fields.
- **Product Development and Project Management**
It includes new product development and management, project management, supply chain management, real options and technology investment evaluation, decision science courses in order to educate graduate students to be executives in product development, process innovation and project management fields.
- **E-Commerce Management**
It includes electronic business, internet consumer behavior, internet marketing and security management, knowledge management, and customer relationship management courses in order to educate graduate students to be executives in e-commerce management fields in responding to internet technology trend.
- **E-Commerce Technology and Application**
It includes electronic commerce theory and applications, electronic commerce website development, application program development for e-commerce, data communication and networking, and emerging electronic commerce technologies, and neural networks applications courses.

T: +886-4-22840820 | E: tim@dragon.nchu.edu.tw | <http://tim.nchu.edu.tw>

U G Department of Management Information Systems

The Department focuses on the cross-discipline integrated system of theory and practice. The teaching and research domains include:

- **Health Information Technology and Industry Management**
This domain aims to develop innovative and prospective technology related to biotechnology and medical care. The Department is to nurture cross-disciplinary professionals in biomedical informatics. The research mainly focuses on medical information management, artificial intelligence and biology data mining, and digital living and health technology.
- **Digital Convergence Management and Intelligent Living Service Technology Management**
Digital convergence is the integrated industry of IT industry, telecommunications industry, consumer electronics industry, and entertainment industry. The domain is to apply the Information and Communication Technology to living products and service, performing the highest efficiency of value chain and international competitiveness. The research focuses in this domain are ICT digital convergence and management, digital learning technology, and multimedia technology and application.
- **Information Security and Management**
The domain is to enhance the information security of the organization, and ensure the achievement of confidentiality, totality and reliability of information safety management system. The research focuses in this domain are wireless network management, digital right management, information and network security management.

T: +886-4-22840864 | E: mis@nchu.edu.tw | <http://mis.nchu.edu.tw>

National Taichung University of Education



G Master Program of Sustainable Tourism and Recreation Management

- 93% Local Students and 7% International Students.
- Currently, there are 5 full time faculty members in the program, and one visiting chair professor, and 8 adjunct faculty members. Among the 5 full time faculty members, 3 received their PHD degree from the USA, and the other two received their PHD degree from Taiwan. The visiting chair professor has been working in the tourism industry for more than 40 years and also a well-known figure in the field.
- This program is specialized in sustainable tourism development, tourism interpretation, natural resource management, tourism economy, tourism and aboriginal culture, and tourism planning, etc.

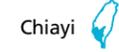
T: +886-4-22183552 | E: strm@ntcu.edu.tw | <http://www.ntcu.edu.tw/strm/>

U Bachelor Degree Program of Cultural and Creative Industrial Development

- 94% Local Students and 6% International Students.
- The Bachelor Degree Program of Cultural and Creative Industrial Development was established in 2008. Prof. HWANG Wey-Jeng began to serve as the chair of the program and to recruit the students in August 2008. Cultural and creative industries feature in making unique products through creative design and business management. The resources of the industries come from the economic value of culture, and the developmental advantages come from the essential differences among cultures.
- The Program offers bachelor's degrees upon completion. Its curriculum aims at improving the current rigid department system, responding to the social needs for people with interdisciplinary knowledge. Therefore, the Program is defined as an inter-college integration, integrating Colleges of Management and Humane Arts, so as to connect courses such as Creative Design and Business Management.

T: +886-4-22183319 | E: dccci@mail.ntcu.edu.tw | <http://www.ntcu.edu.tw/dcci>

National Chung Cheng University



U BA Program

- To meet the current development and future needs of Taiwan, the goal of the department is to provide students with a solid education that emphasizes fluency both in theory and practice in management.
- Management areas of concentration: Marketing, Human Resources, Operations, Strategy, and Finance.
- 23 full-time teachers, 4 staffs, and 10 part-time teachers with practical experiences.
- Admission requirements for international students:
 - .1 Applicants should hold a diploma from a high school.
 - .2 Proof of Language Proficiency: At least one of the documents listed below is required.
 - a Proof of at least one year Chinese learning experience in Mandarin Teaching Center in Taiwan Normal University, in other colleges or Chinese teaching institutes.
 - b Certifications of Test of Proficiency-Huayu (TOP Huayu) above TOP level 3.
 - .3 Additional Application documents:
 - a Transcripts with rankings (in languages other than Chinese or English, a verified translation of the original is required).
 - b Certificate of English ability
 - c Two Letters of recommendation
 - d Autobiography, Study plan (in any languages other than Chinese or English, a verified translation of the original is required).
 - e Any other support documents for application (e.g. verified certificates, records).

T: +886-5-2720411 ext. 17605 | E: cia@ccu.edu.tw | <http://ciae.ccu.edu.tw/>

Chang Jung Christian University



U I Department of Aviation and Maritime Transportation Management

- 90% Local Students and 10% International Students.
- About half of faculties Invited from abroad such as Washington University (U.S.A.), Princeton University (U.S.A.), Michigan University (U.S.A.), Cranfield University (U.K.), Kobe University (Japan), and so on. The other faculties from Taiwan's outstanding universities like National Cheng Kung University and National Taiwan Ocean University. Beside, a part of faculties have been granted by National Science Committee of Taiwan to visit Purdue University (U.S.A.) and European Organization for the Safety of Air Navigation (France) for a short studying.
- Course designed for maritime management and aviation management. Students can select maritime or aviation as their core course since the year of sophomore.
- Offering internship opportunities, including overseas internships (granted by Ministry of Education of Taiwan).

T: +886-6-2785123 ext. 2250 | E: smm@mail.cjcu.edu.tw | <http://www.cjcu.edu.tw/h-amm>

Hsing Kuo University of Management



U Department of Business Management

- Over 90% Local Students.
- Over 85% Faculty Are with Doctor Degree Worldwide.
- Courses are Concentrated in the Functions of Management.
- Student Learning Exchange with Foreign University are Encouraged.

T: +886-6-2873335 ext. 22510 | E: hkba@mail.hku.edu.tw

National University of Tainan



U G Business and Management

- Foster a higher education environment of high caliber through student centered, industry oriented, and flexible program arrangements.
- Conduct quality researches to become a significant contributor to engage with our communities.
- The Department focuses on marketing and logistic of high technology products and technology innovation and entrepreneurial management. We focus on Biotechnology, electro-optical and other industries.

T: +886-6-2133111 ext. 144 | E: gillien@mail.nutn.edu.tw

Tainan University of Technology



G Graduate Institute of Business and Management

In addition to basic courses in business and management, this program emphasizes on the training of skills in information and communication. The features of teaching include traditional lecture, case studies, scenario simulations, and individual instruction.
 T: +886-6-2422609 ext. 202 | E: emgsbm@mail.tut.edu.tw | <http://www.tut.edu.tw/webmaster/wwwmgmt/c-index.htm>

U Department of International Business Management

- From basic international trade skills to multinational management knowledge, the courses are especially designed to enhance students' competitiveness in the global environment.
- Establish close relationship with industries to provide students with practical and intern training opportunities.

T: +886-6-2422609 | E: emtrad@mail.tut.edu.tw | <http://www.tut.edu.tw/webmaster/wwwint/c-index.html>

U Department of Information Management

In the courses design, we emphasize the students to coordinate the information management practice and theory, and educate students to develop information systems. We also provide cultural courses and monographic study to help students integrate the science and management fields, and develop individual talents.
 T: +886-6-2532106 ext. 333 | E: th0041@mail.tut.edu.tw | <http://www.tut.edu.tw/webmaster/wwwmis/c-index.htm>

U Bachelor's Degree Program of Hotel Management

- The program attempts to guide students in their development of hospitality service skills and management techniques.
- The key components to an excellent service are attitude and language, which is what the program tries to promote to the students.
- The program currently offers two-year and four-year program, which include half-year and full-year internship respectively.

T: +886-6-2421046 | E: emhote@mail.tut.edu.tw | <http://www.tut.edu.tw/webmaster/wwwhotel/index.htm>

Fortune Institute of Technology



G BA Program

- 100% Local Students.
- 100% Faculty from FJTC.
- Special Concentration Management in Asia – a series courses designed under this concentration such as Entrepreneurship Investment Management; Cross Border Strategic Alliances; Practical Business Project; Business Operating Simulation System, etc.

T: +886-7-7889888 ext. 6111 | E: beata@center.fotech.edu.tw | <http://www.ba.fotech.edu.tw>

National University of Kaohsiung



G Institute of Business and Management

- 93% Local Students and 6% International Students.
- The main objective of the Institute is to nurture highly skilled professionals required by domestic and international enterprise. At the same time we actively develop multidisciplinary research, integrate students with multi-dimensional training in economics, finance and management, and cultivate them with strong business management skills which will actually cater to the requirements of rapidly changing economic environments faced by the domestic and multinational companies.
- Educational Channel: Can pursue further studies in economics, management, finance and others related fields.
- Job Opportunities: Student who graduate from our institute can participate in related national public examinations, or enter into national and foreign banks, insurance companies, securities investment companies, trading companies, manufacturing companies or domestic sector of production, technology, marketing, finance, accounting, planning, human resource, investment and similar management work.

T: +886-7-5919341 | E: iem@nuk.edu.tw | <http://iem.nuk.edu.tw/>

National Don-Hwa University



U Bachelor Program of Management Science and Finance (International Program)

- 50% International Students and 50% Local Students from different departments admitted through application and examination.
- Incorporates with several departments in the College of Management, including department of International Business, Business Management, Accounting, Finance, Applied Mathematics, and Economics, to constitute a greatest educational environment and faculties.
- Specialized in management science and finance, and through the theoretic and practice courses, the students are expected to be an excellent business administration and finance experts.

T: +886-3-8633003 | E: cheerio@mail.ndhu.edu.tw | <http://www.msf.ndhu.edu.tw/bin/home.php>

Brief Summary of Tuition

At the higher education institution in Taiwan, each academic year is comprised of two semesters. Students who intend to study in Taiwan should note that tuition varies widely at different schools. Tuition at private universities is usually higher than that at public universities. Tuition may also vary from program to program within a university.

The following is a brief summary of tuition in 2010

Type of School	Period	Tuition
Public	Year	NT\$59,490 /about US\$1,880
Private	Year	NT\$109,806 /about US\$3,469

Additional Information

Useful Websites	
Study in Taiwan	http://www.studyintaiwan.org
Ministry of Education	http://english.moe.gov.tw
Education in Taiwan, R.O.C.	http://english.education.edu.tw/
Tourism Bureau	http://www.taiwan.net.tw

Scholarships	
Taiwan Scholarship Program	http://english.moe.gov.tw/ct.asp?xItem=11981&CtNode=1860&mp=1
MOFA	http://www.mofa.gov.tw/webapp/mp?mp=6
MOEA	http://www.moea.gov.tw/Mns/english/home/English.aspx
NSC	http://web1.nsc.gov.tw/mp.aspx?mp=7
TIGP	http://tigp.sinica.edu.tw/



FICHET: Your all – inclusive information source for studying in Taiwan

FICHET (The Foundation for International Cooperation in Higher Education of Taiwan) is a Non-Profit Organization founded in 2005. It currently has 118 member universities.

Tel: +886-2-23222280
 Fax: +886-2-23222528
 E-mail: fichet@fichet.org.tw
www.fichet.org.tw